

ARCHIE
SERIES

NO. 24
JUNE \$1.00



46755

Jughead



(SIGH!)
I'M WISHING
FOR A
SIX-FOOT
HERO!



SO
AM I!

Archie
50
ANNIVERSARY



REX W.
LINDSEY

THE GREAT CAP'N CRUNCH CAPER

WELCOME TO CRAZY CRUNCH ZOO

NAME _____ AGE _____

ADDRESS _____

CITY, STATE _____

ZIP CODE _____ ☐ BOY ☐ GIRL

CRUNCH COVER

WATER

FOOD

MUD WRESTLING CONTEST

PEANUT BUTTER CRUNCH

DO NOT FEED THE ANIMALS

DO NOT FEED THE PEOPLE

CAUTION CRUNCH STAIRS

Just color them in and send this page to: Cap'n Crunch at the Guppy,
P.O. Box 8230, Clinton, IA 52736. And send along your address and age
so the Cap'n can track you down.

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Petal Pusher

Jughead

SWEET SCENTS FLOWER SHOP

HEY! DON'T TELL ME
OUR VILLAGE VAGRANT IS
PEDDLING POSIES? YOU
TRYING TO MAKE AN
HONEST LIVING,
SPINDLE-SHOOT?

SOMETHING
YOU SHOULD TRY
SOMETIME,
REGGIE!

BEING A PART-TIME
DELIVERY BOY PUTS
PESOS IN THE
POCKET, PAL!

BUT IT
ENTAILS (UGH)-
WORK! YUCK!
HOW I HATE
THAT WORD!



BUT THE SITUATION
BRINGS INTERESTING
THOUGHTS TO THE MIND
OF AN EVIL GENIUS!

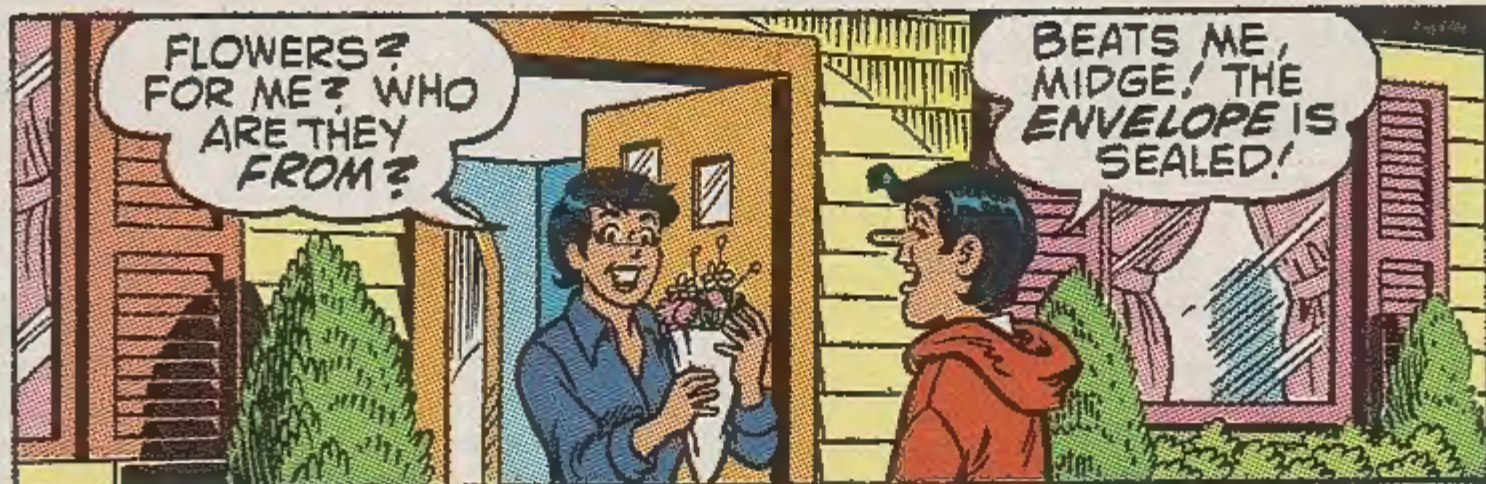
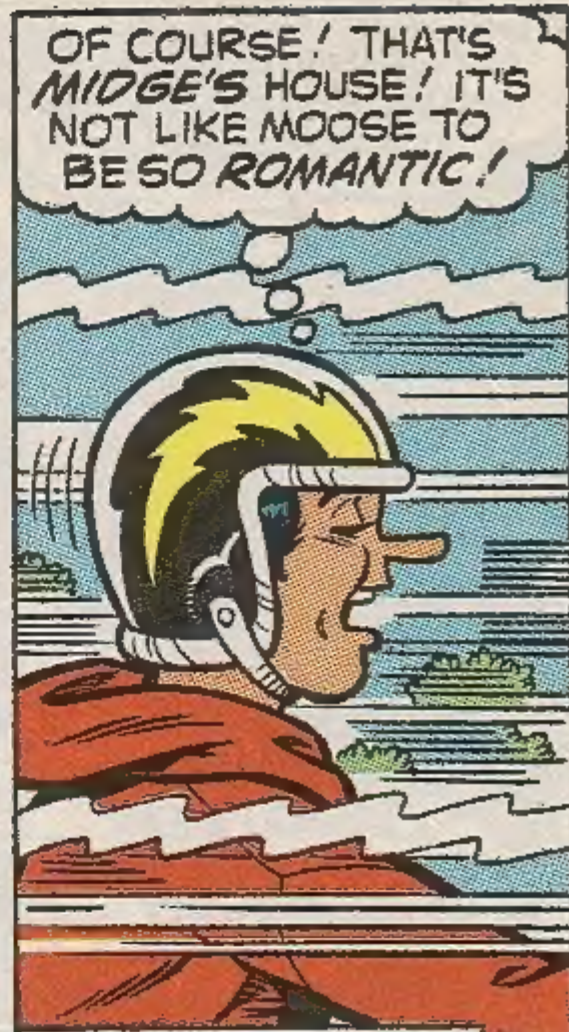


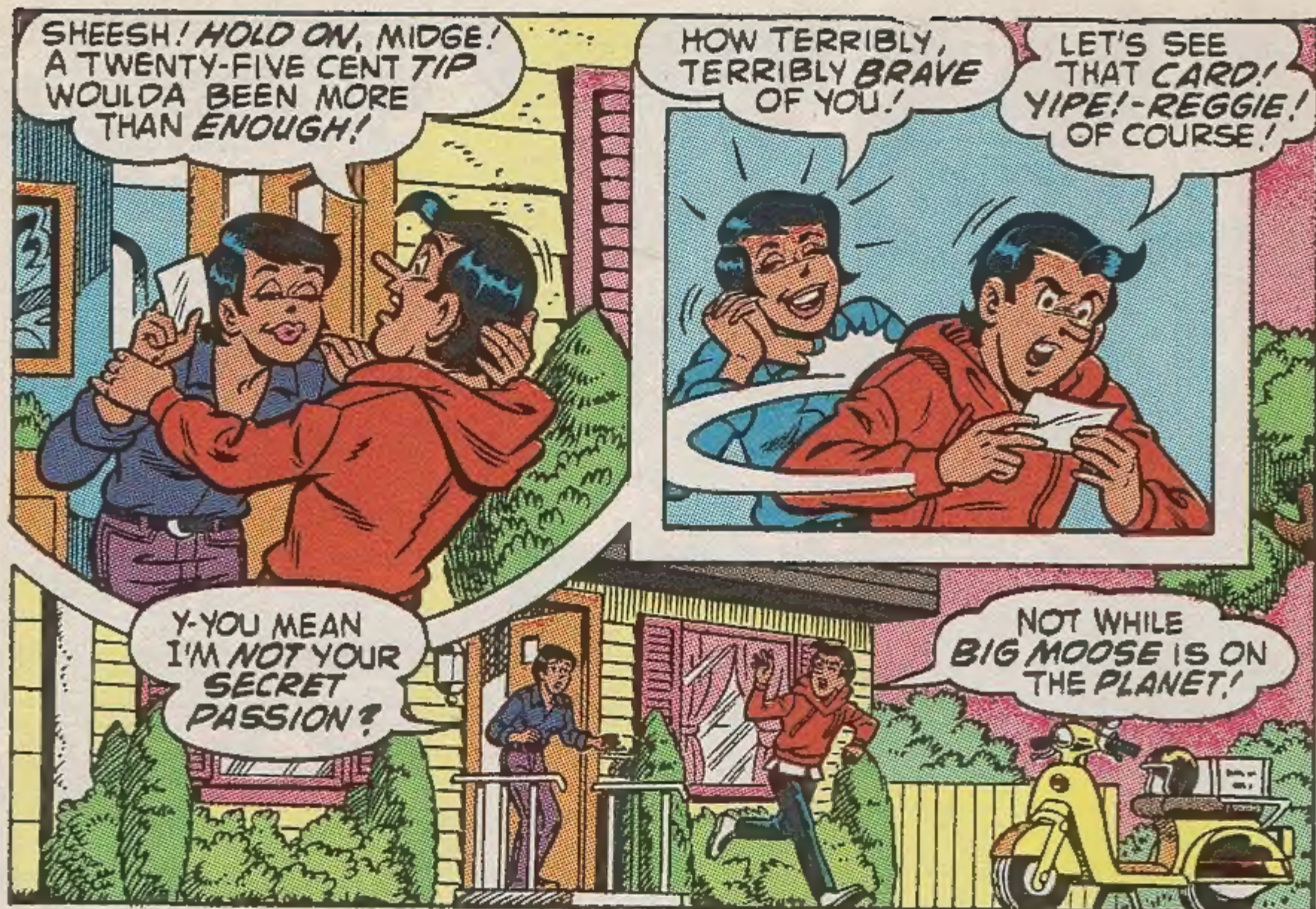
SCRIPT: FRANK DOYLE PENCILLING: REX LINDSEY INKING: JON D'AGOSTINO LETTERING: BILL YOSHIDA COLORING/PRODUCTION: BARRY GROSSMAN EDITOR: VICTOR GORELICK EDITOR-IN-CHIEF: RICHARD GOLDWATER

JUGHEAD (ISSN-00225991), Vol. 2, No. 24, June, 1991. Printed in the U.S. Published 8 times a year in Feb., Apr., June, Aug., Oct. and Dec. by Archie Comic Publications, Inc. 325 Fayette Avenue, Mamaroneck, New York 10543. Richard H. Goldwater, President and Co-Publisher. Michael I. Silberkleit, Chairman and Co-Publisher. ARCHIE characters created by John L. Goldwater. Single copies \$1.00 in the U.S.; \$1.20 in Canada. Subscription rate: U.S. \$6.00 for 6 issues; Canada, \$7.20. All Canadian Postal Money Orders must be payable in U.S. currency, or by International Money Order. All subscriptions include postage, handling and delivery right to your door. "Jughead" and the individual characters names and likenesses are the exclusive trademarks of Archie Comic Publications, Inc. Copyright © 1991, Archie Comic Publications, Inc. All rights reserved. Nothing may be reprinted in whole or part without written permission from Archie Comic Publications, Inc. This periodical may not be sold except by authorized dealers and is sold subject to the conditions that it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilated condition, nor affixed to or as a part of any advertising, literary or pictorial matter whatsoever. No actual person is named or delineated in this fiction magazine and any similarities to real people and places in this fiction magazine is purely coincidental. Distributed in India by Variety Book Depot A.V.G. Bhawan, M-3, Con. Circus, P.O. Box 505, New Delhi-110001 India. Second Class Postage paid at Mamaroneck, New York and at additional mailing offices. Title registered in U.S. Patent Office. POSTMASTER, send address changes to JUGHEAD c/o Archie Comic Publications, Inc., 325 Fayette Avenue, Mamaroneck, NY 10543.

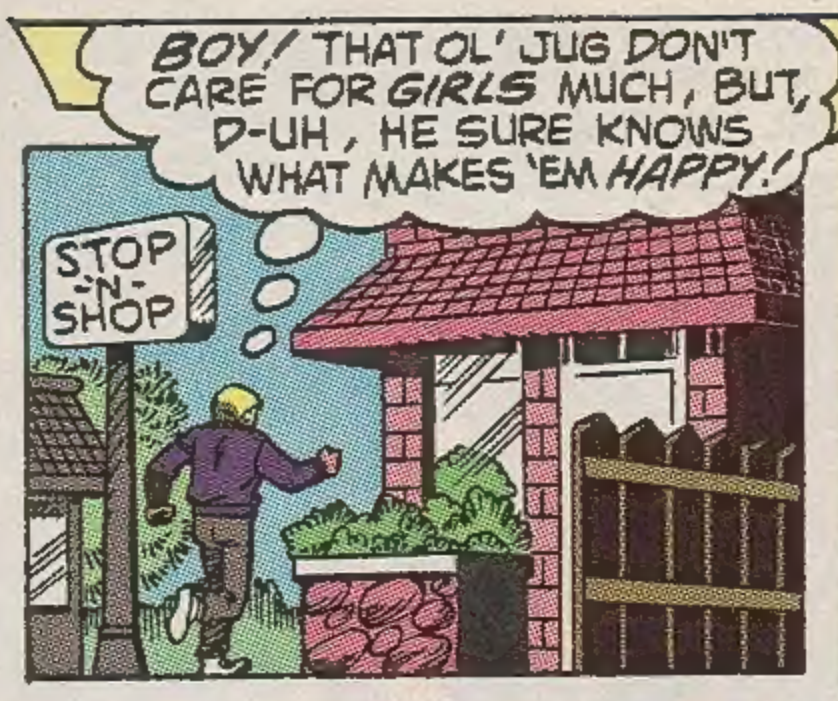
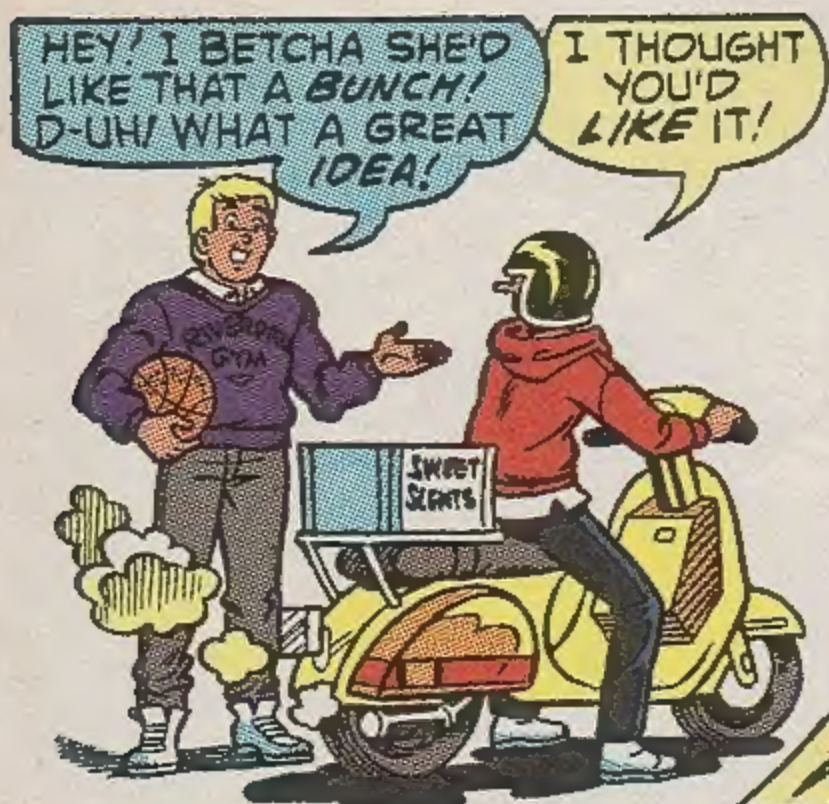


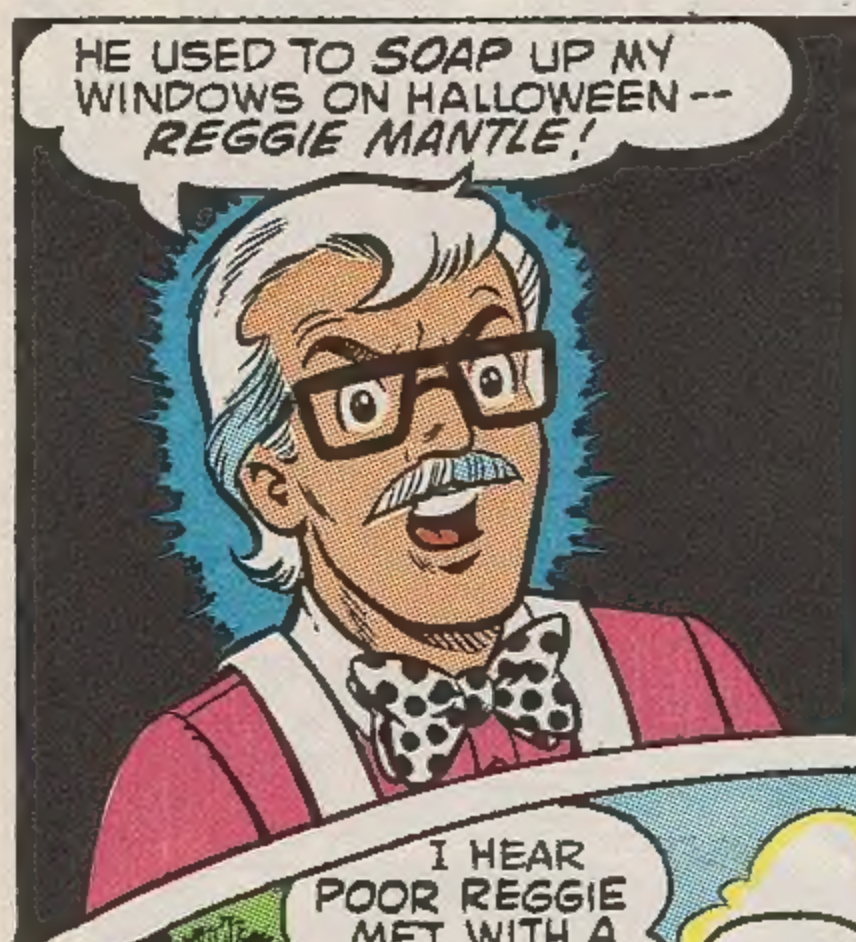
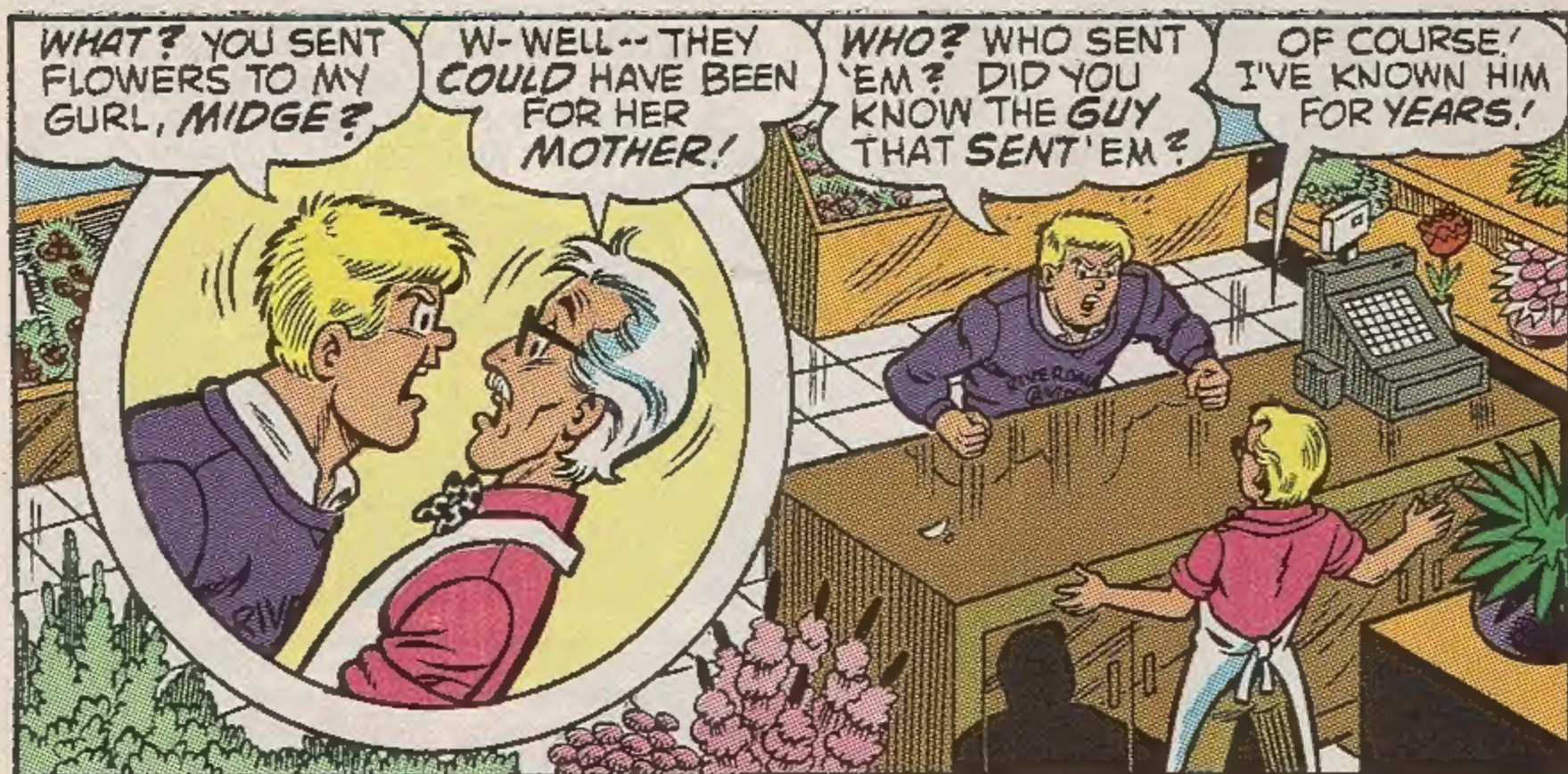
IT'S THE EXPERIENCE OF A LIFETIME WHEN MIDGE, MOOSE, NANCY AND CHUCK GO BEHIND THE SCENES AT ARCHIE COMICS AND LEARN HOW COMIC BOOKS ARE CREATED. DON'T MISS RIVERDALE HIGH #6 (on sale April 2, 1991).





ATTENTION JUGHEAD FANS! DON'T MISS THESE 4 JUGHEAD TITLES: **JUGHEAD #24** (on sale April 2, 1991), **JUGHEAD JONES DIGEST #69** (on sale April 9, 1991), **JUGHEAD DOUBLE DIGEST #8** (on sale May 7, 1991) AND **JUGHEAD WITH ARCHIE DIGEST #105** (on sale May 7, 1991).





YODEL ALONG WITH VERONICA AS SHE TRAVELS TO ANOTHER BEAUTIFUL COUNTRY, MEETING NEW AND EXCITING PEOPLE IN VERONICA IN SWITZERLAND #15 (on sale April 9, 1991).

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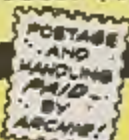


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378/378D

MAKE EVERY DAY EARTH DAY!

Archie's
ENVIRONMENTAL

TIP

2



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GET INVOLVED AND "MAKE EVERY DAY EARTH DAY!"



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CONCERTS ETC

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Call 1-900-TIP-LINE every week for new hints, tips, codes & strategies. Plus get release dates for the newest Nintendo, Genesis, Turbo Grafx games. Get a free membership when you call! For only 95¢ a minute.

Dear Video Gamers Mom & Dad, Grandma & Grandpa, Kids The following is the result of an overwhelming response to tell you the customer, a little about the Ultimate Game Club what it is, what we sell, how we operate and most importantly the pros and cons of ordering through us instead of other mail order companies or shopping at the local stores. So here goes!

WHAT IS THE ULTIMATE GAME CLUB?

We are the largest mail order company of its kind where you the consumer can join and have the ability to buy games at low prices, days and sometimes weeks before they come out anywhere else. Plus purchase certain products available only through us.

WHERE ARE YOU LOCATED?

We are at 1491 Boston Post Road, Old Saybrook, CT. 06475. We also have several stores in CT that you can stop in and see! Soon there will be a store near you!

WHAT NUMBER DO I CALL?

For sales only: 1-203-388-6741 for your convenience. For customer service or questions about your order call 1-203-388-6366. For information on new games, release dates, new products, what we buy your used games for call 1-900-TIP-LINE.

HOW CAN I PAY FOR GAMES?

We accept checks, Money orders, Master Card, Visa, American Express, and Discover. With the Ultimate Game Club your order will not be held up for 3 weeks by sending a check. We clear all checks through Telecheck as fast as we receive them.

WHAT POLICIES DO YOU HAVE?

The last paragraph at the bottom of this ad will explain just about every rule and policy we have. These rules are to protect us and you the consumer so we can keep a good working business relationship together.

WHAT DO YOU SELL?

Quite simply- EVERYTHING! We sell both new and used games for all American and Japanese systems. We buy direct from the manufacturer to save you money as a member. We sell Nintendo, Sega 3-Bit, Genesis, Turbo Grafx, Gameboy, Lynx, PC Engine, Super Grafx, Famicom, Super Famicom, Japanese Gameboy, Neo Geo, FM Towns plus any and all other systems that will come out in the future.

HOW ARE YOUR PRICES?

As a member you are guaranteed the lowest prices no matter what. So if you see another company with a lower price call us- We'll match it as long as they have it in stock. There's no need to shop anywhere else! We have the lowest prices guaranteed!

WHAT TYPE OF WARRANTY DO YOU HAVE?

All new American products are guaranteed for 90 days by us and the manufacturer which means if you have a problem send it back to us and we'll send you a new one. All used products are guaranteed by us for 90 days. All new Japanese products are guaranteed by us for 90 days. Basically if you order anything at all you are guaranteed performance satisfaction for 90 days. We guarantee it, no matter what!

WHERE CAN YOU SHIP TO?

Everywhere! If you are alive and have an address or PO Box we'll get it to you. We ship anywhere in the world so please call us.

DO YOU STOCK WHAT YOU SELL?

We stock almost everything that was ever made both new and used, American and Japanese. We have the largest stock of any mail order company in the magazine. Call us! But remember call fast, we sell out quickly! We of course do not stock games that have not been released yet- That would be impossible. But be sure- WE get them first!

HOW FAST DO YOU GET NEW RELEASES?

Most games are released in small quantities on the first shipment. But of course the Ultimate Game Club gets the largest amount possible. We pay extra to airfreight them to our warehouse so that we can ship them to you the very next day. Most companies take 5-10 days to get stock to their warehouse by ground freight then another 5-10 days to get them to their stores. By then you've already received the game from us.

HOW DO YOU SHIP?

We can ship via UPS- ground, 2nd day and overnight, US Mail- 4th class and 1st class, Federal Express-Standard, Economy, Overnight Priority.

HOW MUCH IS A MEMBERSHIP?

The membership is free with any purchase over \$50.00 or if you call 1-900-TIP-LINE. This costs only .95 a minute. Leave your name, address and phone number with area code.

WHAT DO I GET FOR MY MEMBERSHIP?

The lowest prices. The best service. The ability to buy Japanese games and magazines. A free 32 page color catalog/magazine of our own, 'Beyond Gaming' full of passcodes, articles, hints, tips etc., on both American and Japanese

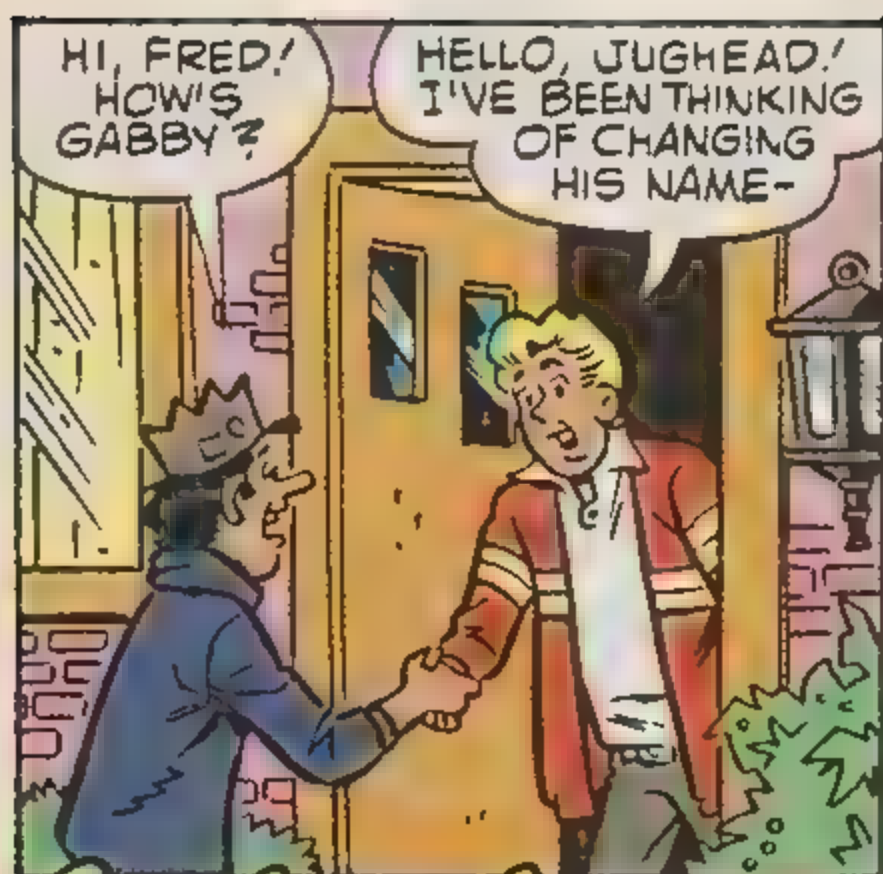
games. You can also buy our very own hint book and VCR tape catalogs of games seldom seen before!

WHAT MAKES THE ULTIMATE GAME CLUB BETTER THAN ANY OTHER MAIL ORDER COMPANY?

1. We get the games 1st.
2. We ship the games the fastest.
3. We have the largest inventory.
4. We have the lowest prices- guaranteed!
5. We have more knowledge and experience than anyone else!
6. We pioneered the idea of selling video games by mail 1st!
7. The Ultimate Game Club advertises in every issue! Unlike other companies that have 900 #'s or fly by night companies that advertise in one issue and are gone the next. The Ultimate Game Club has been in the very earliest issues of the magazine you now have in your hand. Most companies only advertise in several consecutive issues. We're in them all!
8. We advertise in more magazines, comic books, newspapers, and radio stations than any other mail order company. (Over 20 in all).
9. We warranty all products: New, Used, American and Japanese!
10. We have stores and showrooms you can visit and experience- Not just a cold office and an empty warehouse!
11. We set the standards and prices for the competition. Look at their ads, look at their prices, look at their ideas. Monkey see! Monkey Do! Try the rest then try the best!
12. We buy direct! Who knows where the rest get their product.
13. We buy used games for credit toward everything we sell!
14. We were the 1st to sell Japanese games and systems by mail.
15. We even buy used Japanese games for credit.
16. We supply American translations for all Japanese games and systems when available.
17. We'll special order anything! If they make it, we can get it!
18. We also have tips, hints and passcodes for the games you buy from us, both American and Japanese!
19. We ship to more places by more means than any other company!
20. We accept more methods of payment than any other company.

I hope this answered some of your questions. Those of you ordering from other companies give us a call and see what you think. Those of you who have never ordered by mail, please give us a try. We will do our best to make your shopping experience a pleasure.

For a free catalog write to: UGC, Dept. AR-02, 1491 Boston Post Rd. Old Saybrook, CT. 06475



HI, FRED!
HOW'S
GABBY?

HELLO, JUGHEAD!
I'VE BEEN THINKING
OF CHANGING
HIS NAME-



-TO
"SILENT
SAM"!

STILL EXERCISING
HIS RIGHT TO REMAIN
SILENT, EH?

Jughead IN CAN WE TALK?

SCRIPT: HAL SMITH

PENCILLINGS: DOUG CRANE

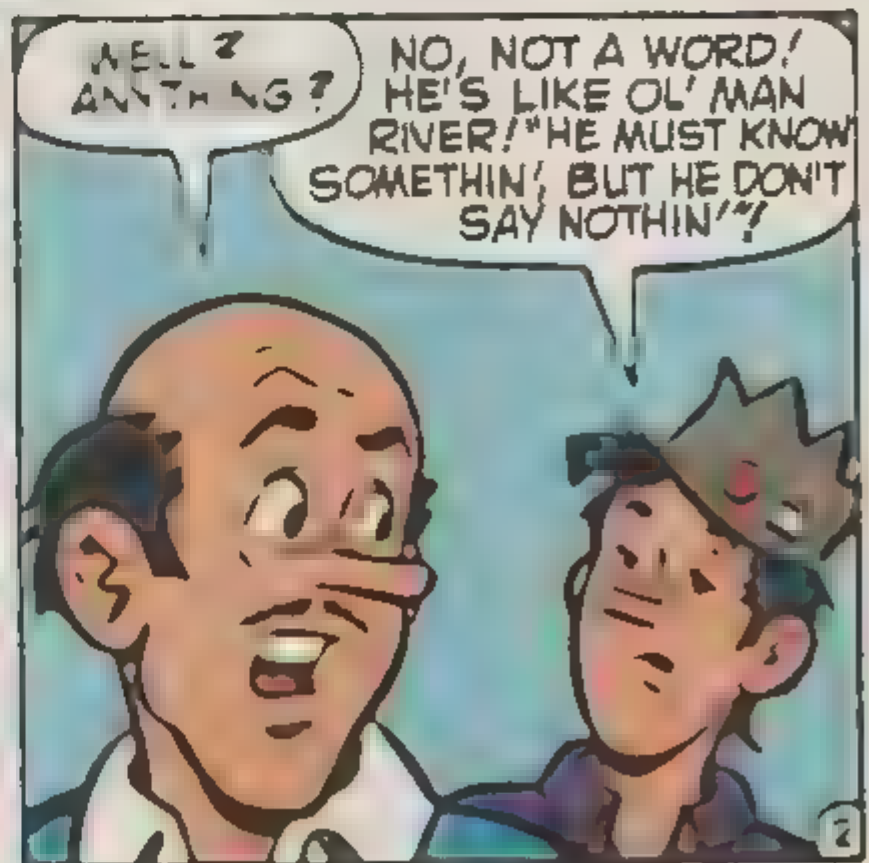
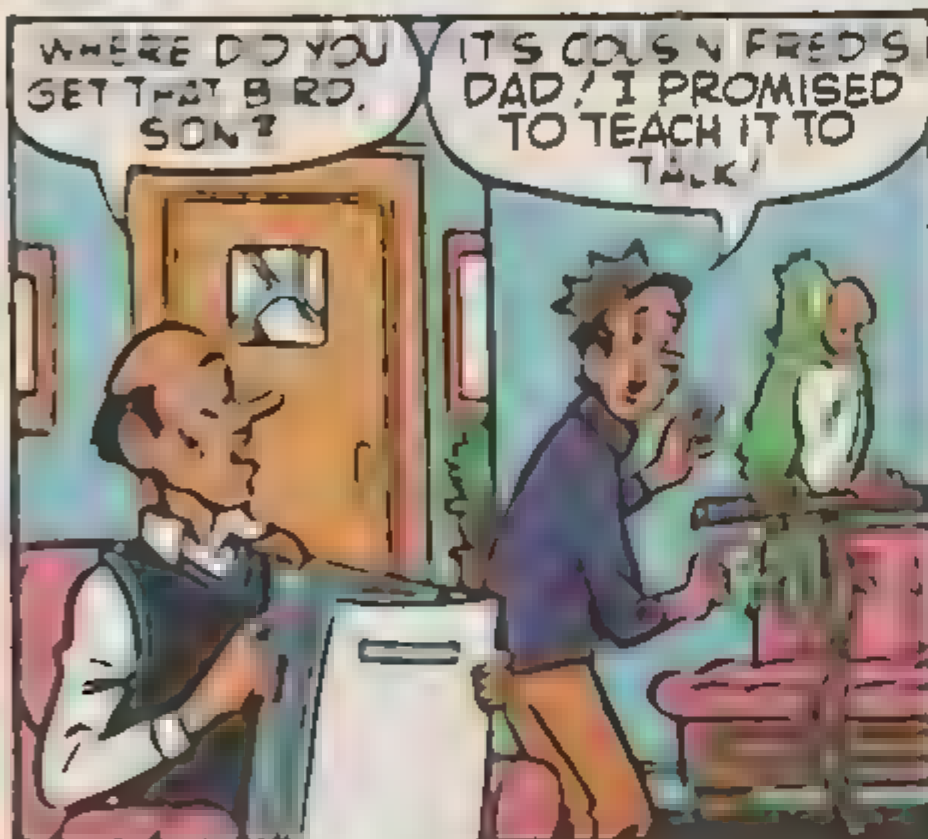
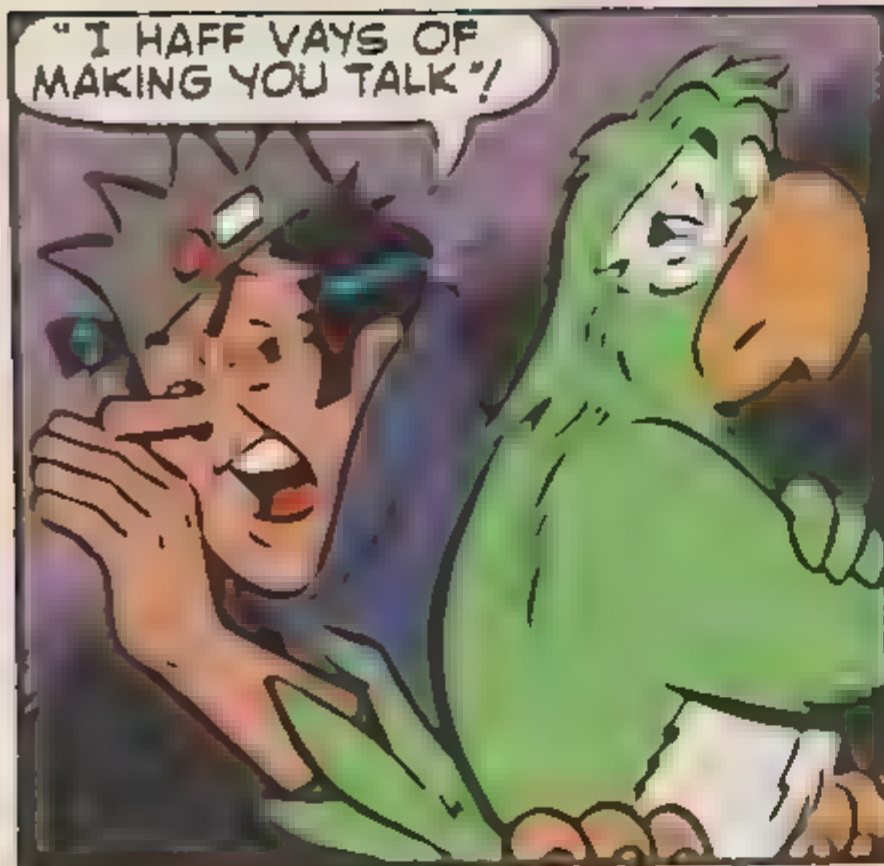
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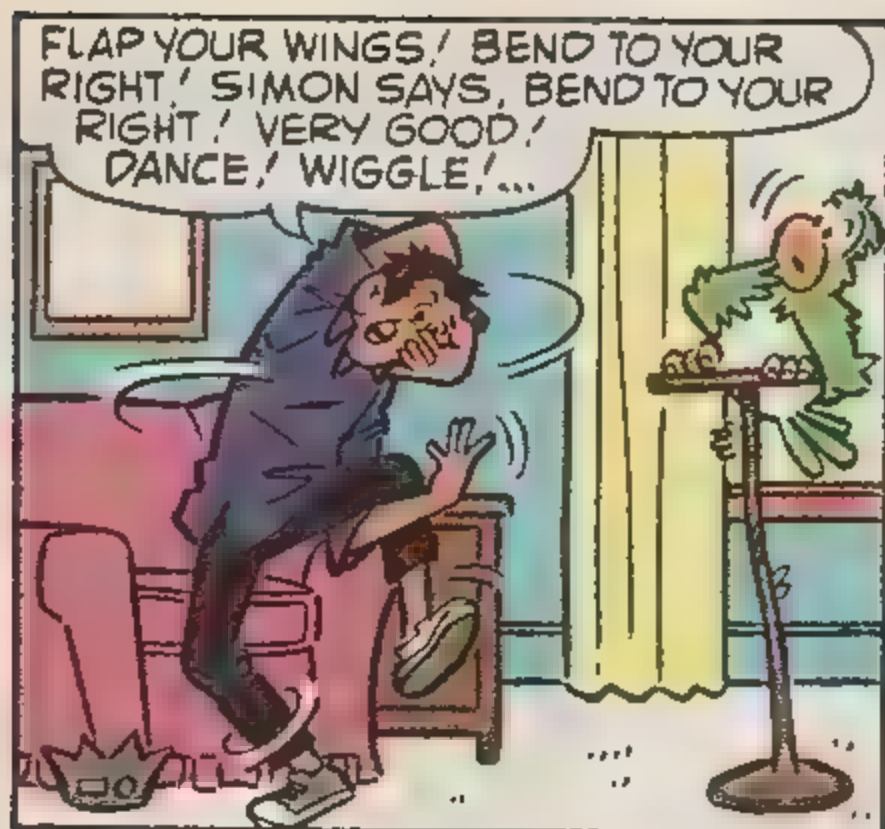


YES! I'VE TRIED EVERYTHING,
BUT HE REMAINS MUTE! THE VET
SAYS THAT THERE'S NOTHING WRONG
WITH HIS VOCAL CHORDS,
HE JUST WON'T SPEAK!

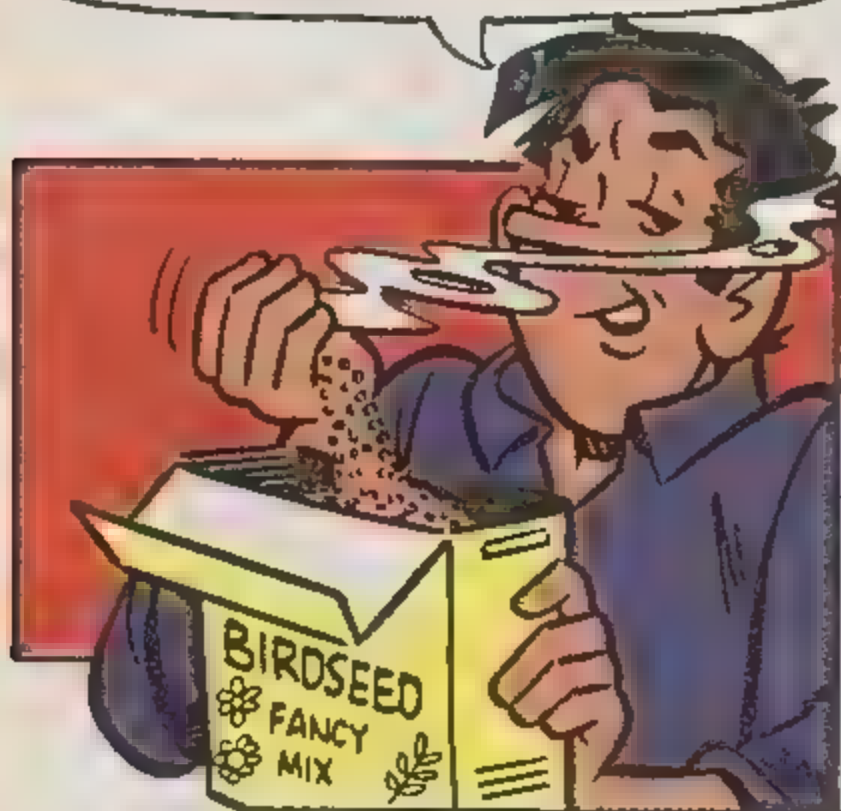
LET ME HAVE HIM FOR A FEW
DAYS, I'M GOOD WITH BIRDS!
REMEMBER, GABBY,
LIKE THEY SAY IN THOSE
OLD SPY MOVIES...

BETTY AND VERONICA TEAM UP FOR MORE FUN AND EXCITEMENT IN BETTY AND VERONICA DOUBLE DIGEST #25 (on sale March 26, 1991).

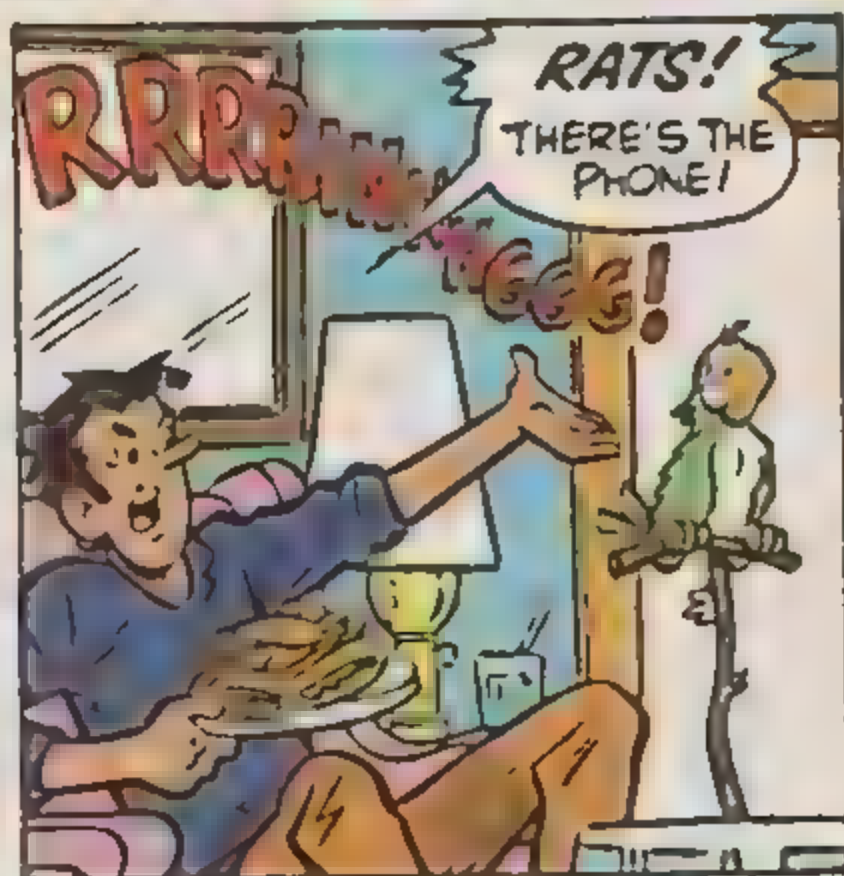
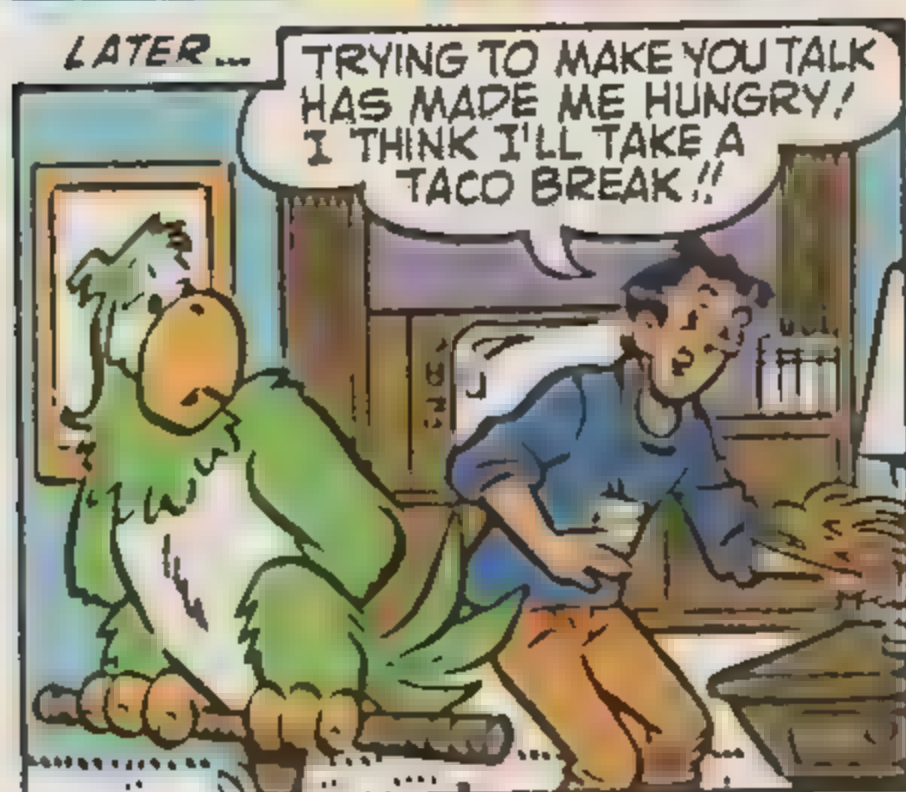


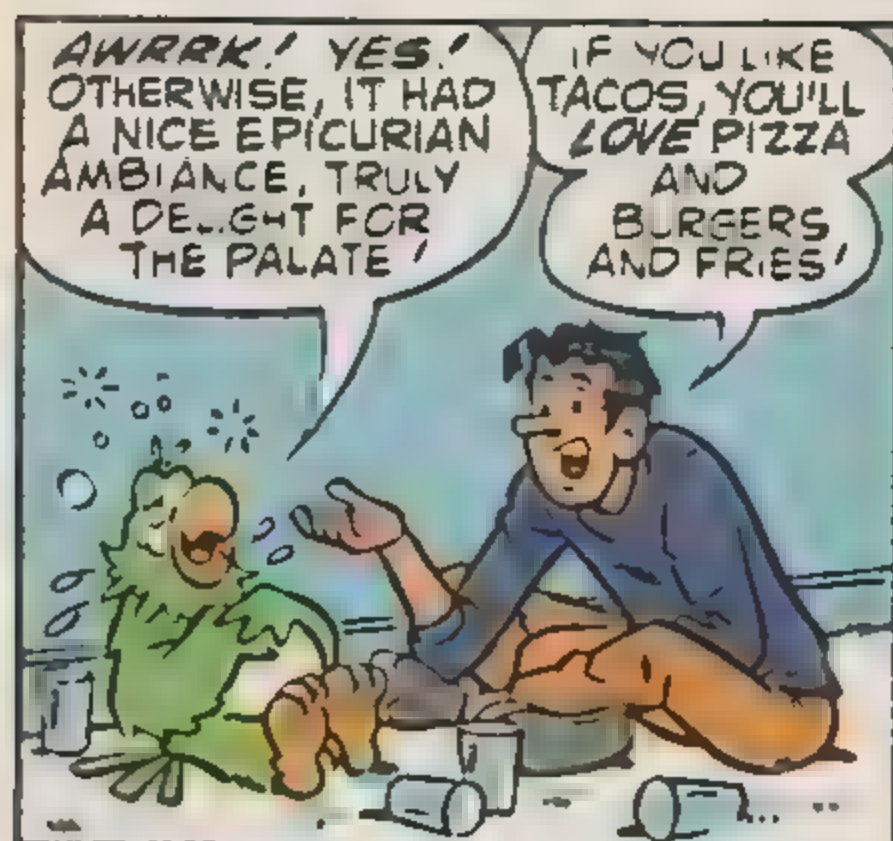


ANYONE WHO WANTS SOME DELICIOUS BIRDSEED SAY, "I DO!"



GET SET FOR MORE EXCITING ADVENTURES WITH THE NEW ARCHIE DIGEST MAGAZINE #14
(on sale April 16 1991)





ATTENTION ARCHIE CLUB MEMBERS! DON'T MISS THE SPECIAL ARCHIE CLUB PAGE IN THIS ISSUE!
50 WINNERS WILL WIN BIG CASH PRIZES!

Editor's NOTEBOOK



Prizes to be announced.

I will be attending along with Dan DeCarlo a convention in Overland Park, Kansas. If you live or are visiting in that area on May 4th and 5th, stop by and say hello. You can drop off your Archie 50th Anniversary posters and cards. I'll be glad to take them back to New York with me. You can look for additional information on the Calendar of Events page in this comic.

Send your letters, cards, posters, whatever to:

Victor Gorelick, Editor
ARCHIE COMIC
PUBLICATIONS, INC.
325 Fayette Ave.
Mamaroneck, NY
10543

Dear Archie Readers,

First, I'd like to thank all of the great Archie fans who have been sending in Archie 50th Anniversary cards and posters. The response has been so fantastic that I'm going to be extending this contest right through the summer of 1991. All of your cards and posters are being displayed in our corporate offices. I will keep you updated on the progress of this contest and as I

had mentioned in an earlier column, we will be choosing 100 of the best cards and posters.



373/3738

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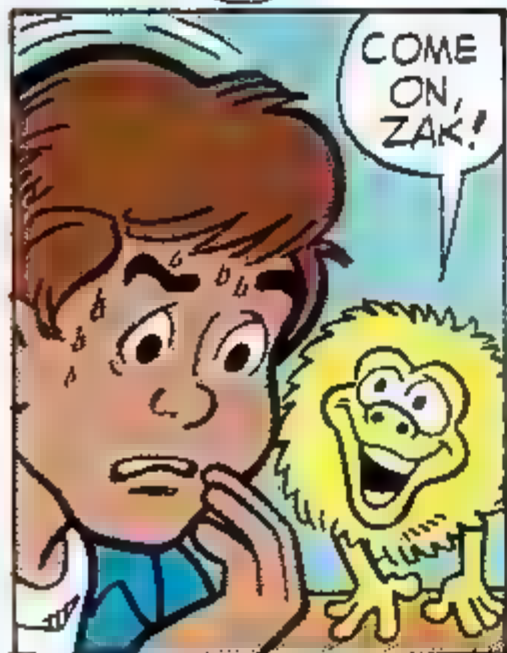
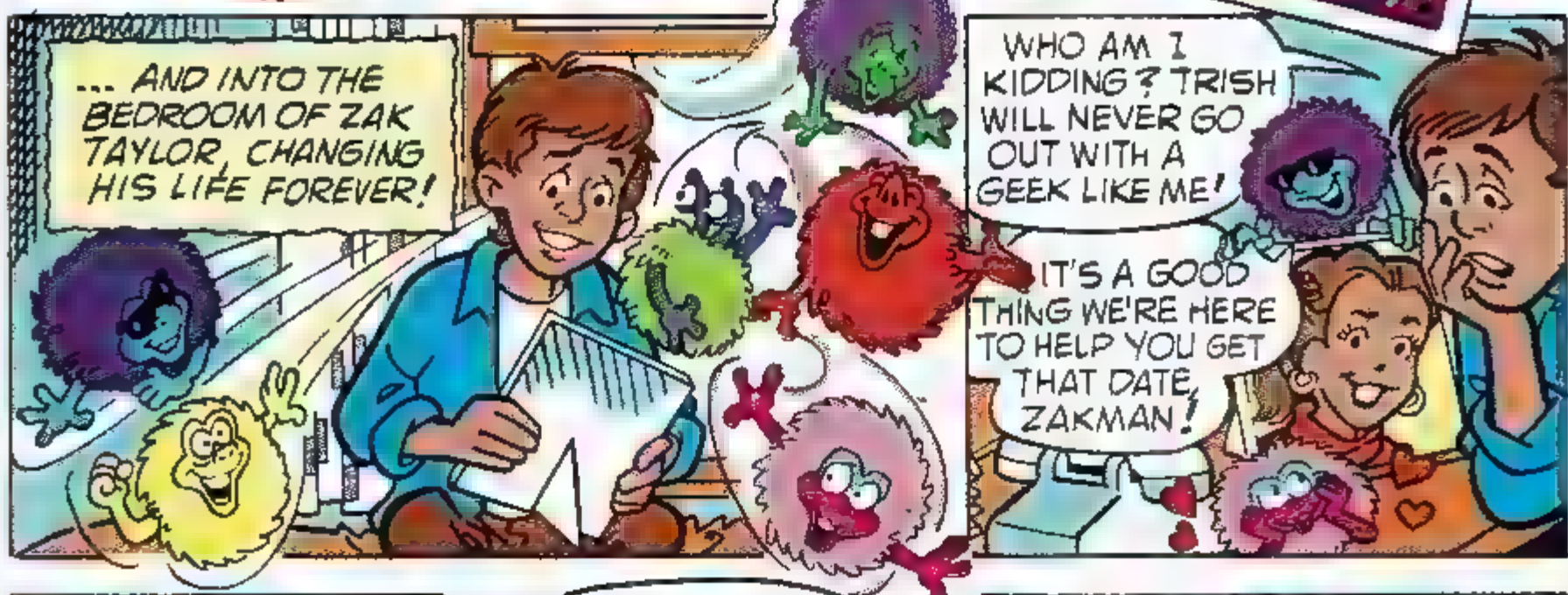
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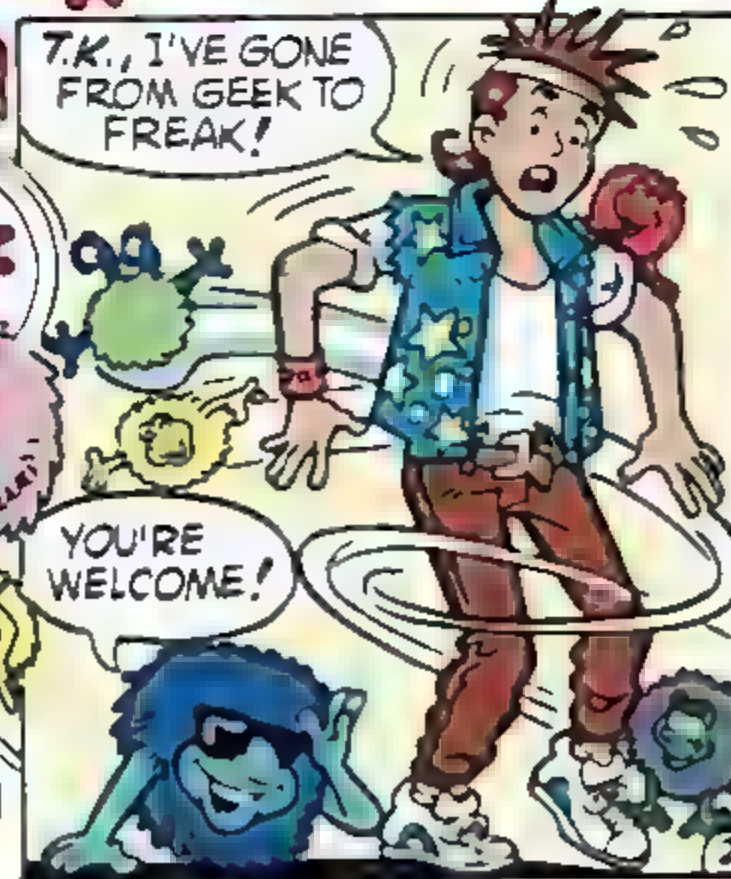
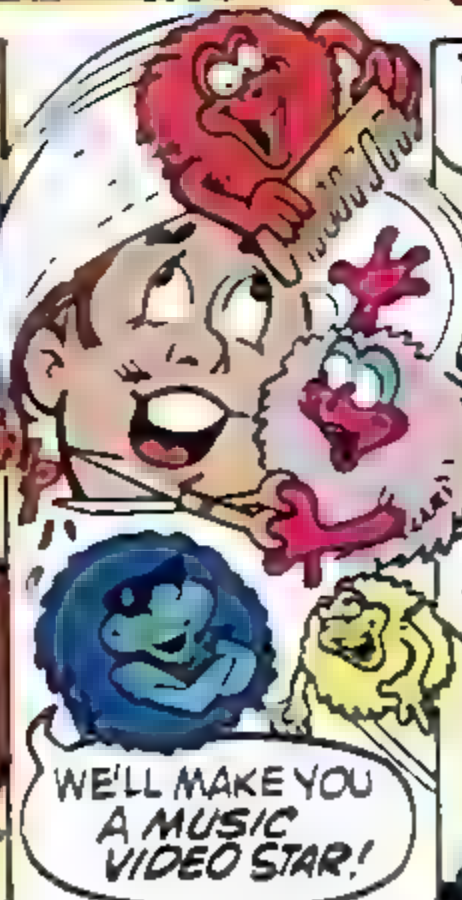
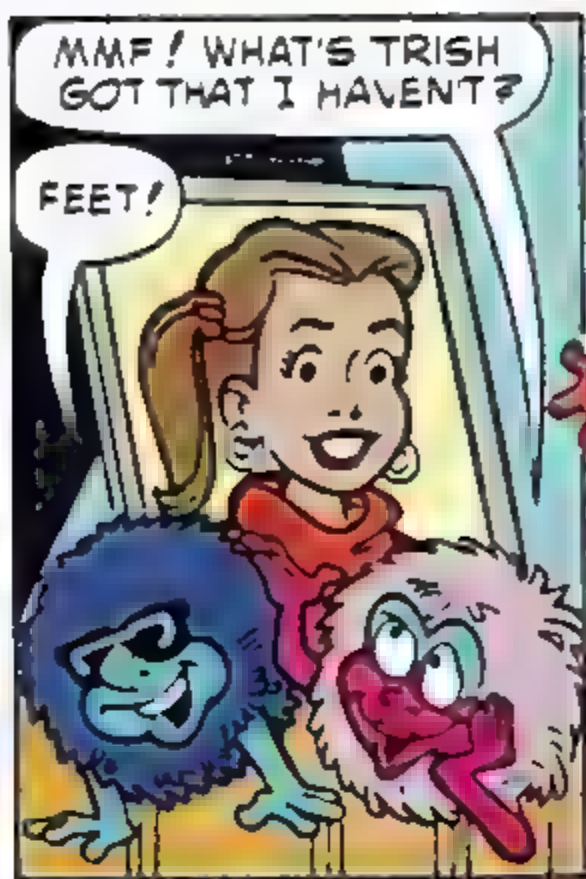
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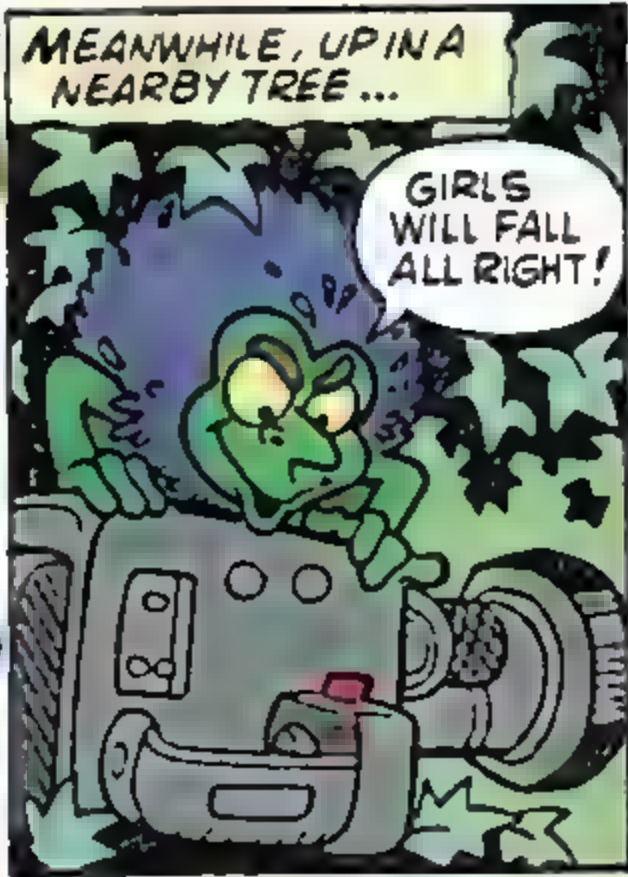
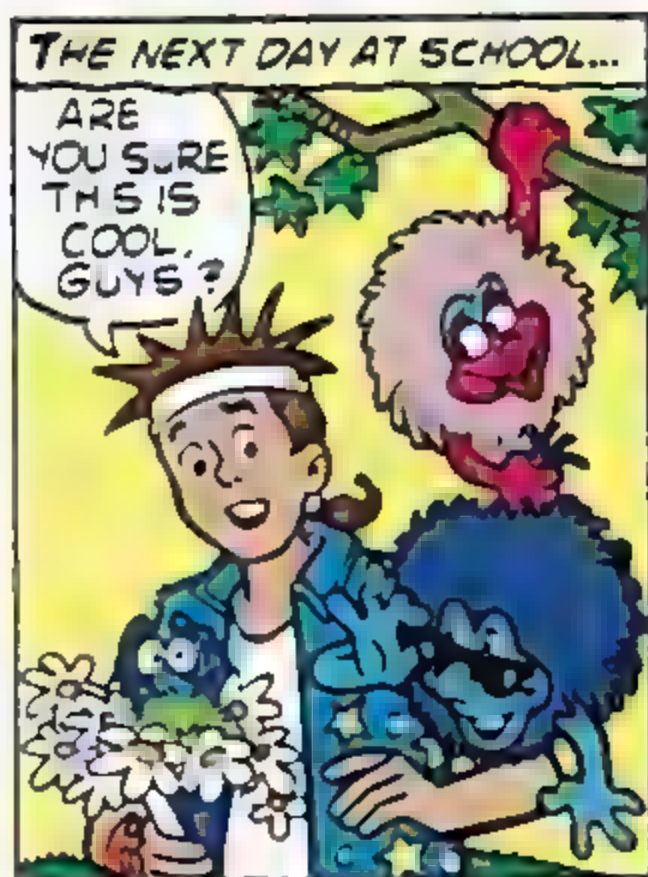
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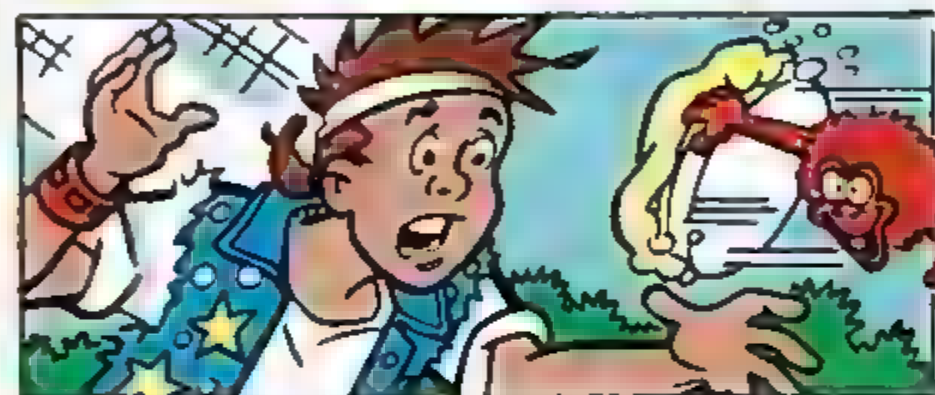
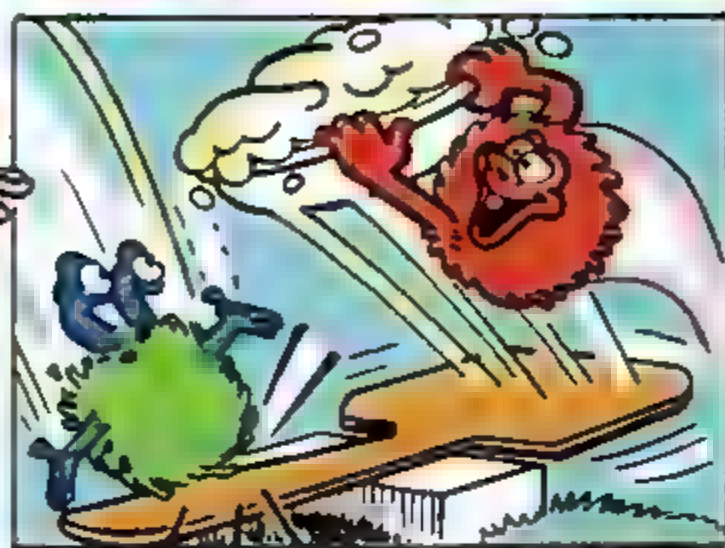


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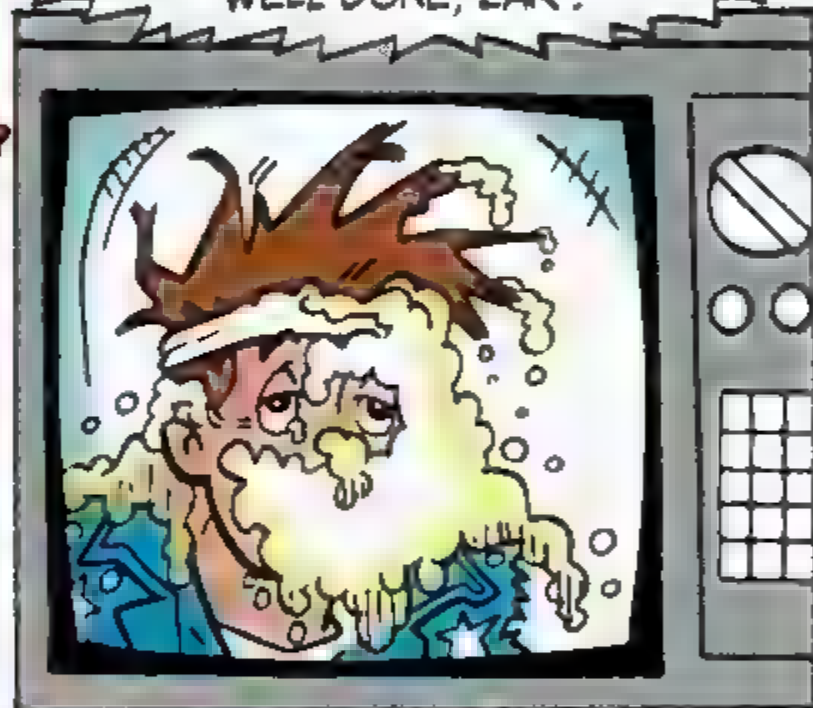
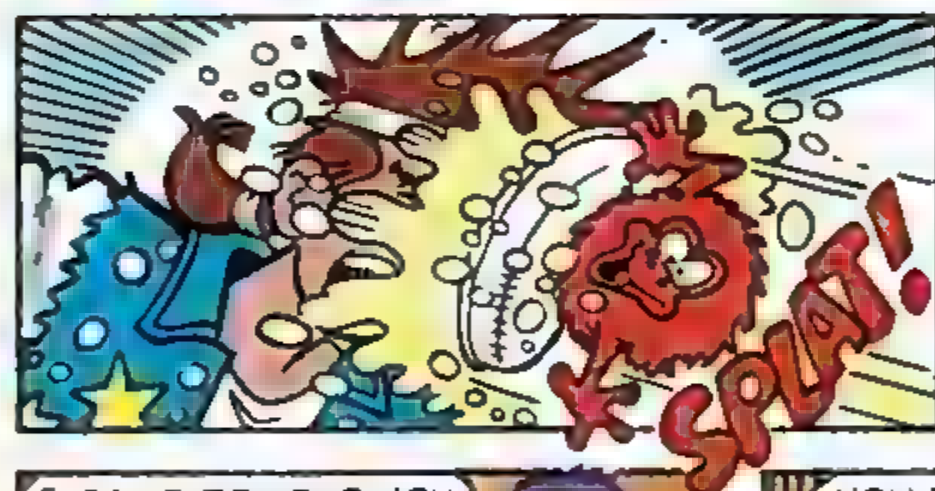








...AND THAT'S FUNNY HOME VIDEOS' PRIZE WINNER, ZAK TAYLOR! WELL DONE, ZAK!



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Archie
Archie Andrews
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WITH
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☐ LAUGH
DIGEST MAGAZINE

☐ ARCHIE ANDREWS
WHERE ARE YOU
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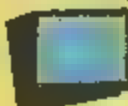
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& GAME DIGEST
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c/o ARCHIE COMIC PUBLICATIONS, INC.

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AGE _____

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BOY ☐

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CITY _____

STATE _____

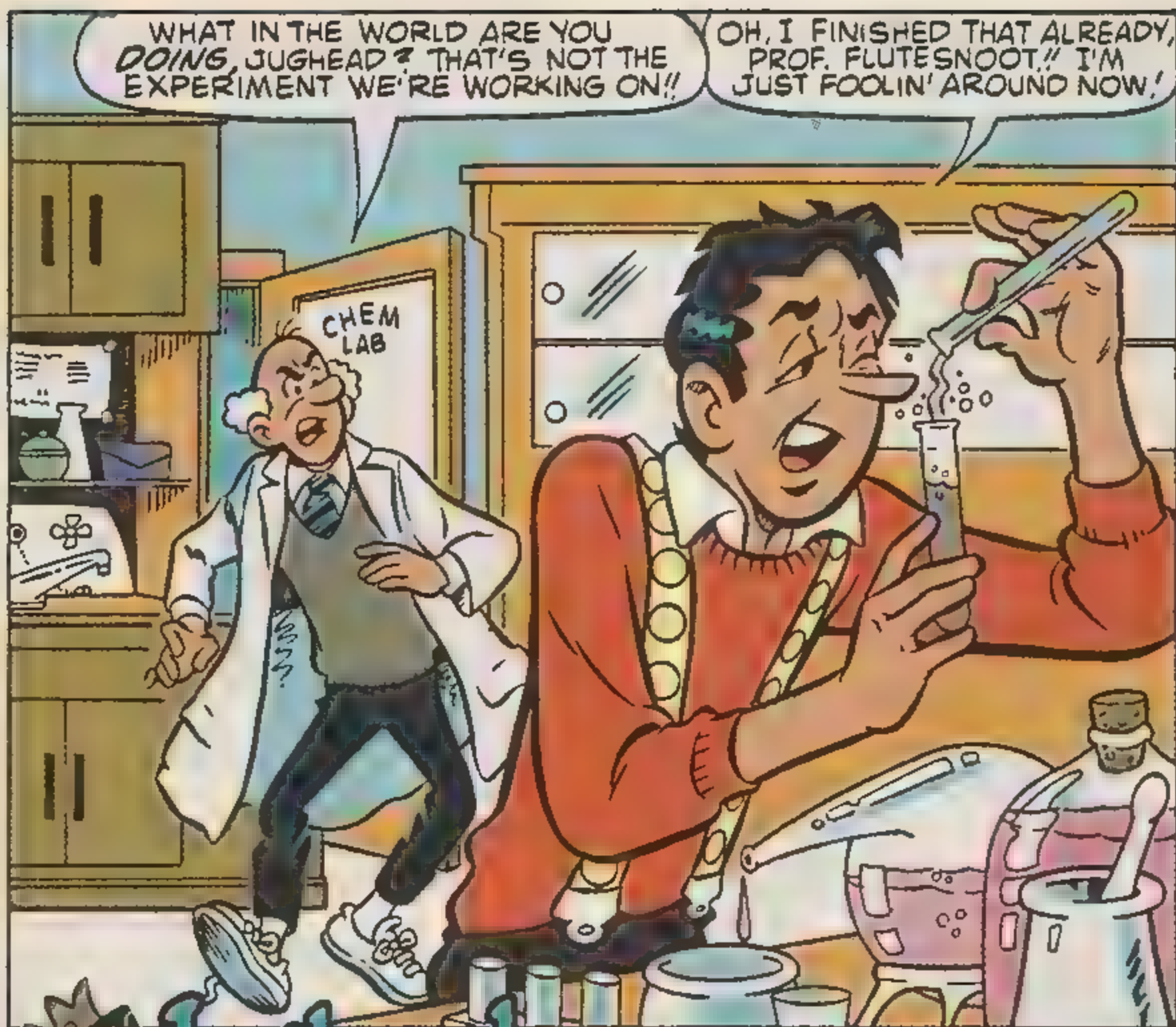
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WHAT IN THE WORLD ARE YOU DOING, JUGHEAD? THAT'S NOT THE EXPERIMENT WE'RE WORKING ON!!

OH, I FINISHED THAT ALREADY, PROF. FLUTESNOOT!! I'M JUST FOOLIN' AROUND NOW!



Jughead

IN

UP, UP and AWAY!

SCRIPT by-FRANK DOYLE DRAWN by- DOUG CRANE INKED by- SCOTT McRAE

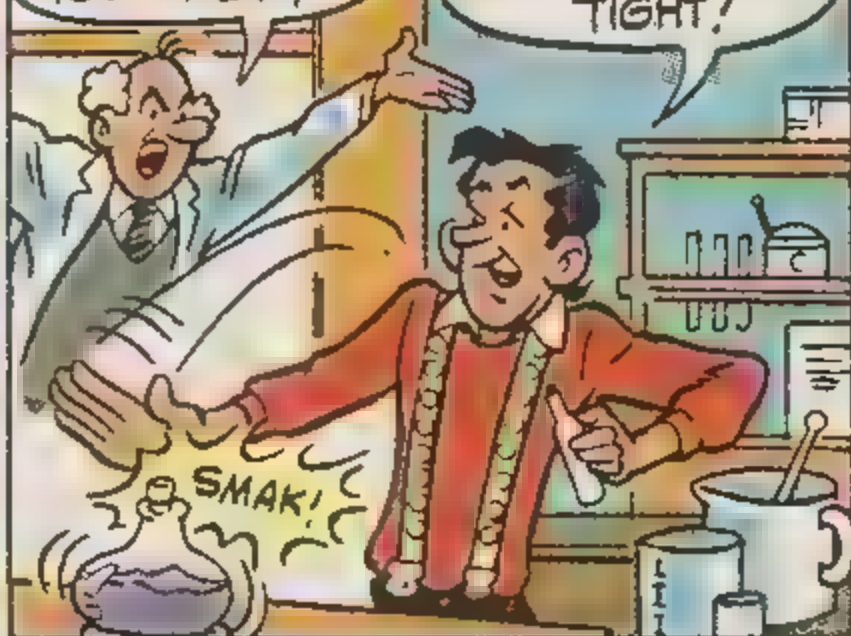
I MIXED SOME OF THOSE BLUE CRYSTALS WITH THE GREEN CRYSTALS, AND NOW I'M ADDING THIS PINK LIQUID...

TELL ME I DIDN'T HEAR THAT!

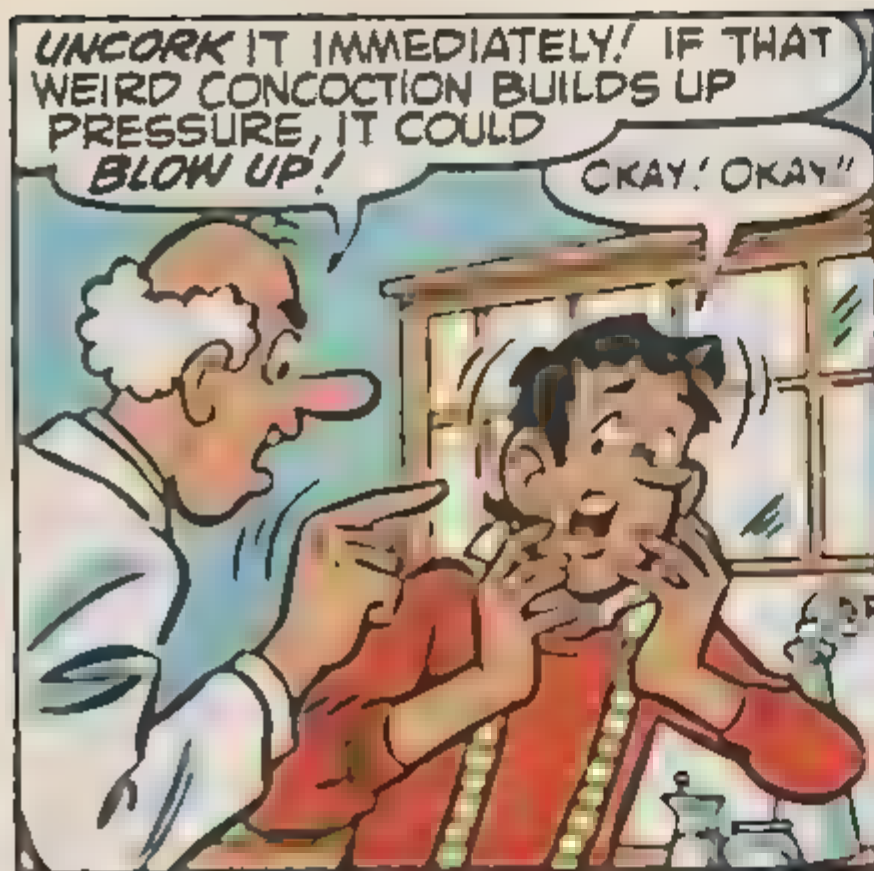


HOW MANY TIMES HAVE I WARNED YOU ABOUT PLAYING WITH THE CHEMICALS? THEY ARE NOT TOYS, YOU KNOW!!

IT'S OKAY! I GOT IT CORKED TIGHT!

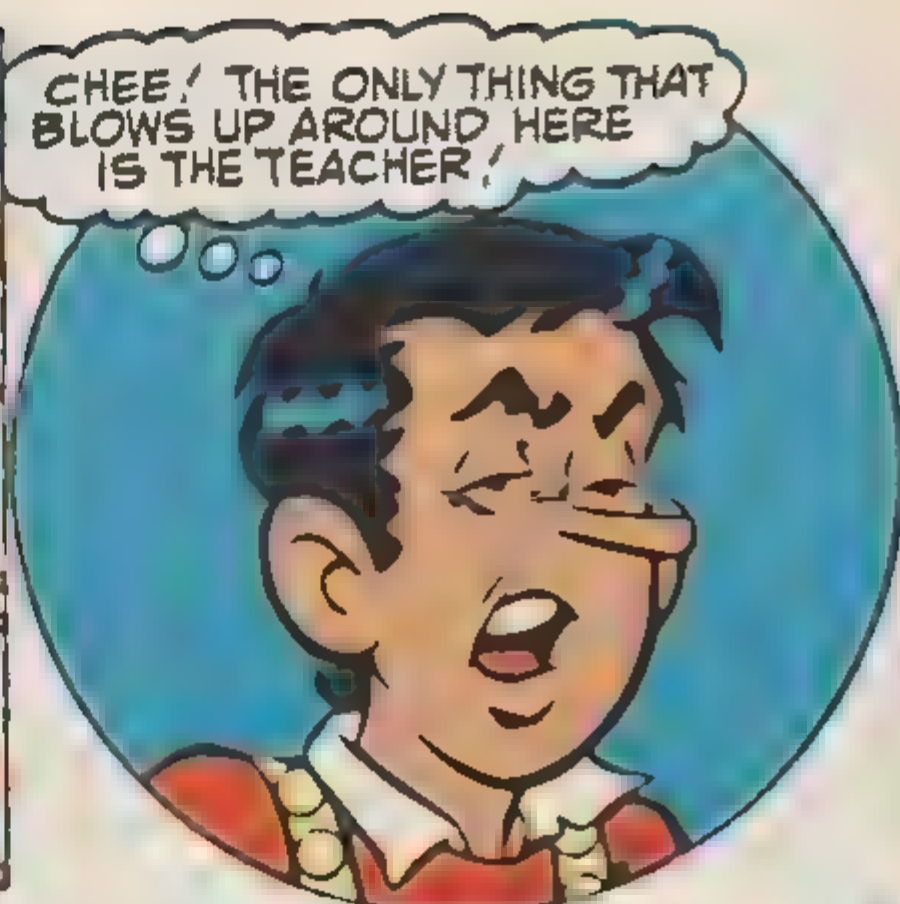


IT'S LITTLE ARCHIE AND HIS PALS LIKE YOU'VE NEVER SEEN THEM BEFORE! DON'T MISS THE PREMIERE COLLECTORS' ISSUE OF THE NEW LITTLE ARCHIE DIGEST MAGAZINE #1 FEATURING MOVIE NEWS, SPOTLIGHT CITIES, INTERVIEWS AND MORE (on sale May 14, 1991)

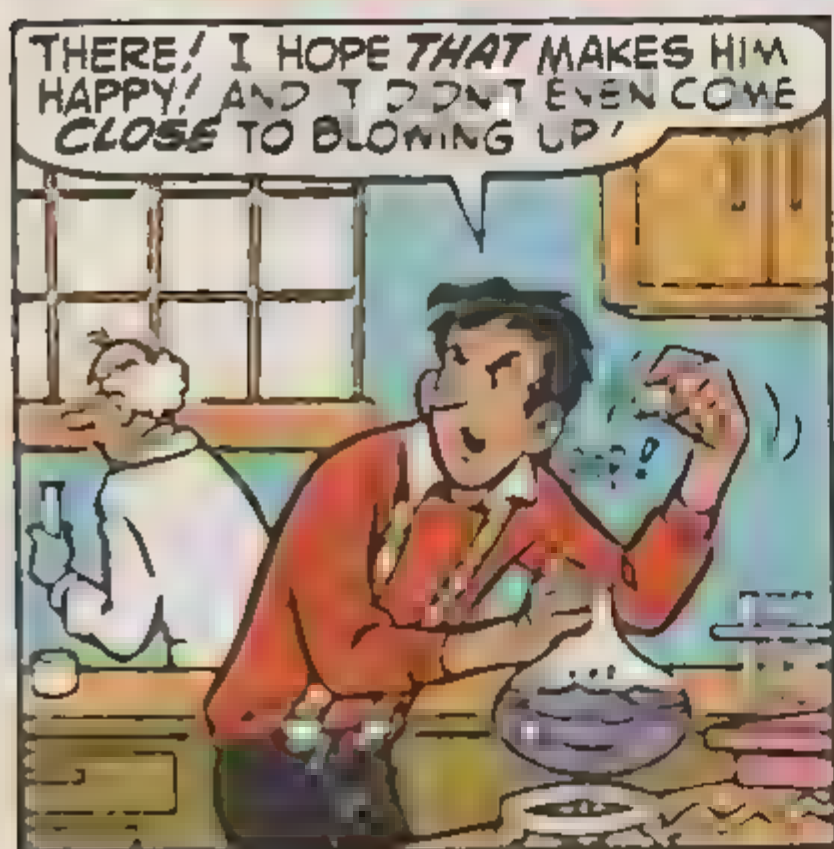


UNCORK IT IMMEDIATELY! IF THAT WEIRD CONCOCTION BUILDS UP PRESSURE, IT COULD BLOW UP!

OKAY! OKAY!!



CHEE! THE ONLY THING THAT BLOWS UP AROUND HERE IS THE TEACHER!



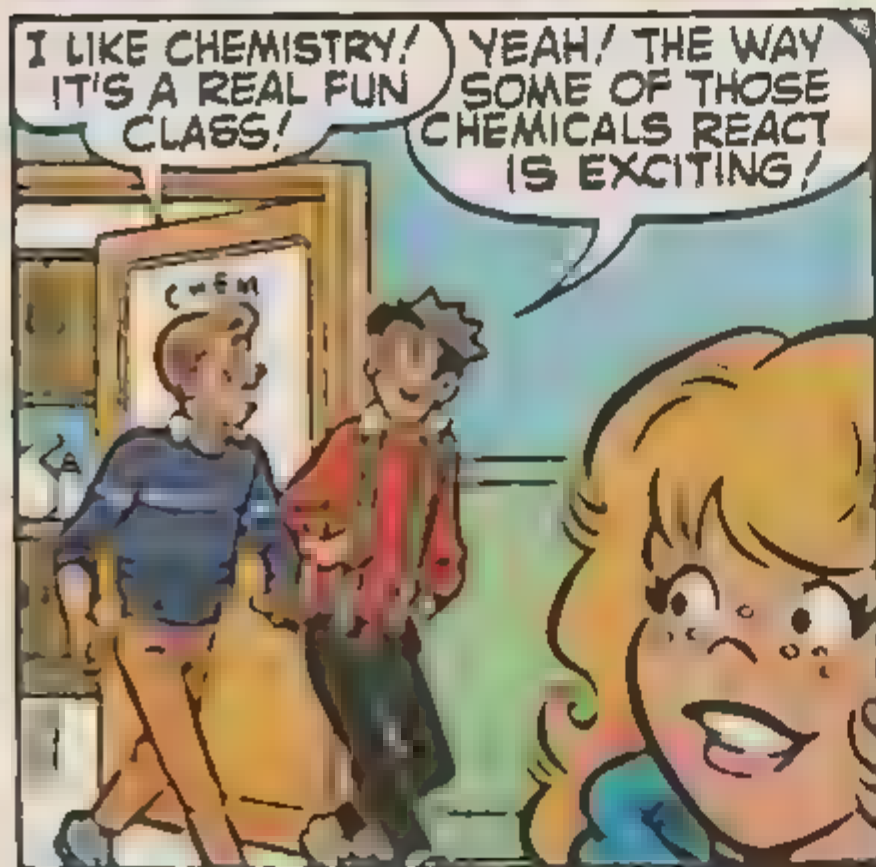
THERE! I HOPE THAT MAKES HIM HAPPY! AND I DON'T EVEN COME CLOSE TO BLOWING UP!



A LITTLE VAPOR-A FAINT ODOR-
-BUT HARMLESS!!

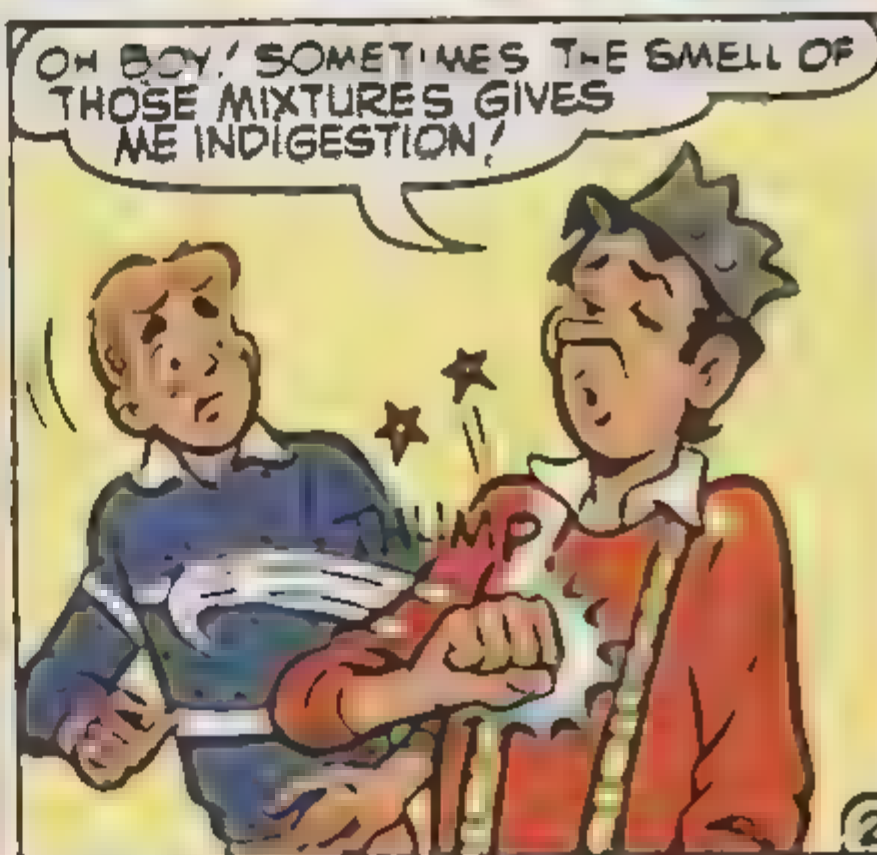
BRNNNNN!!

THAT'S IT, GANG!
LET'S SPLIT!

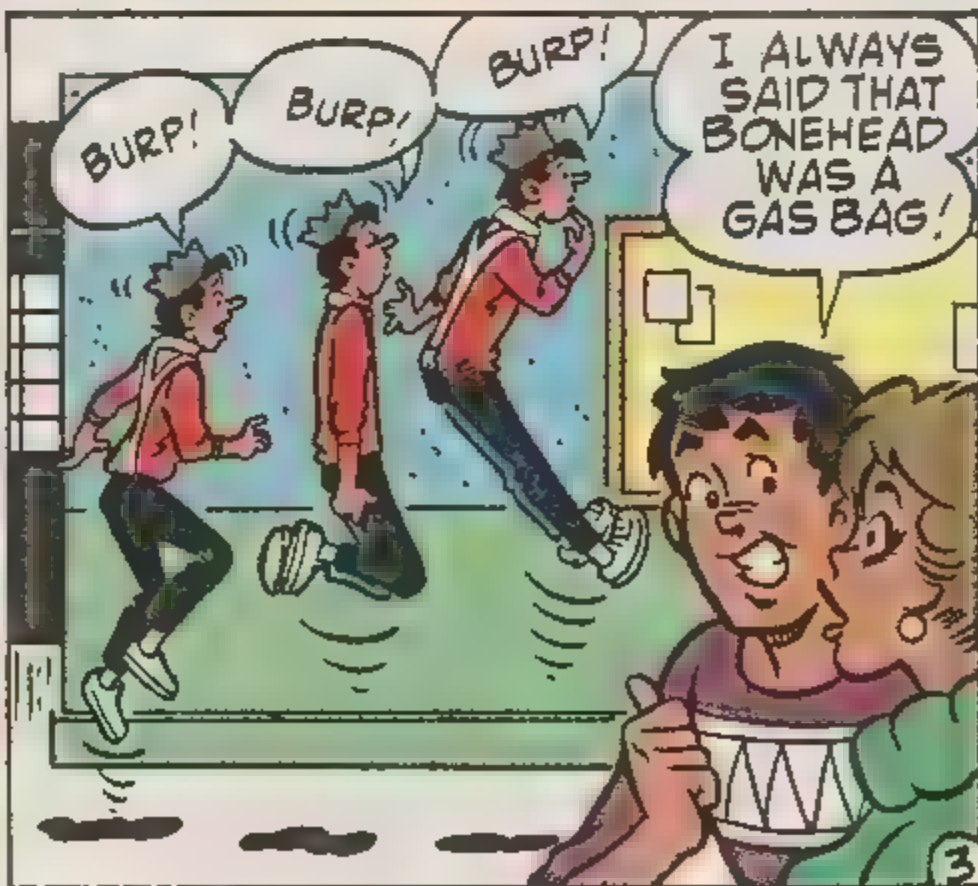
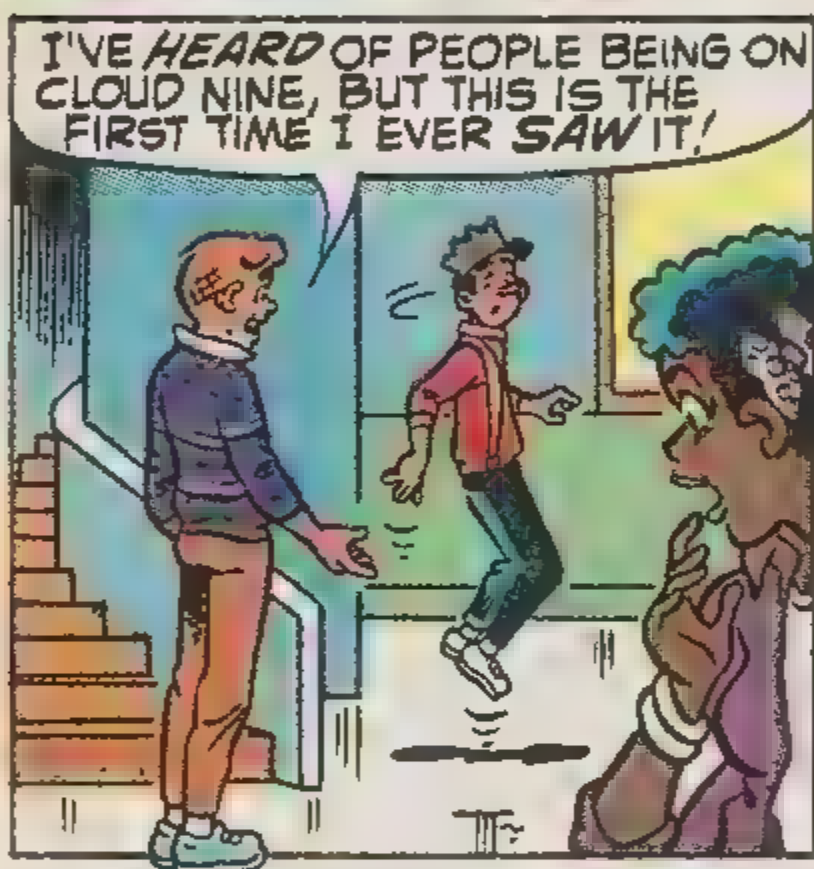


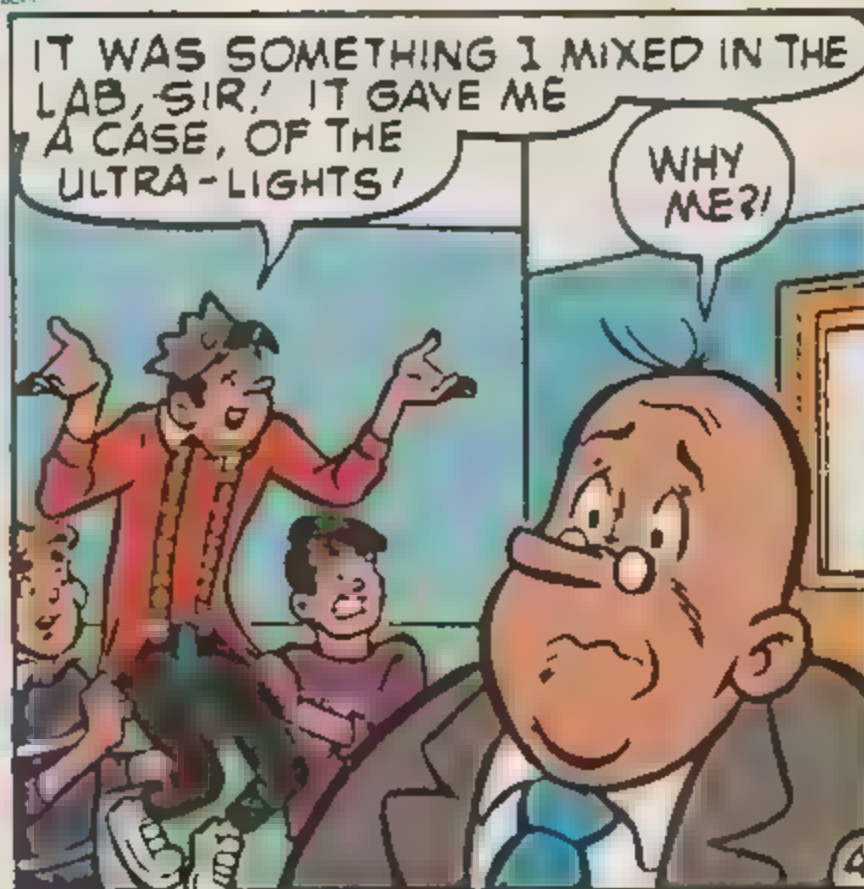
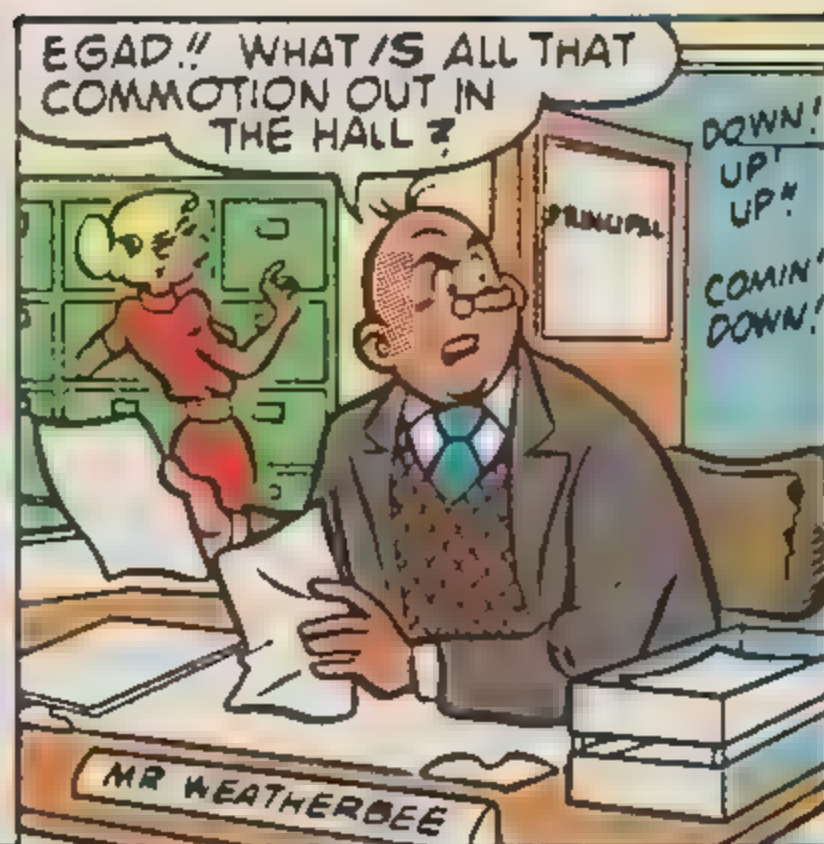
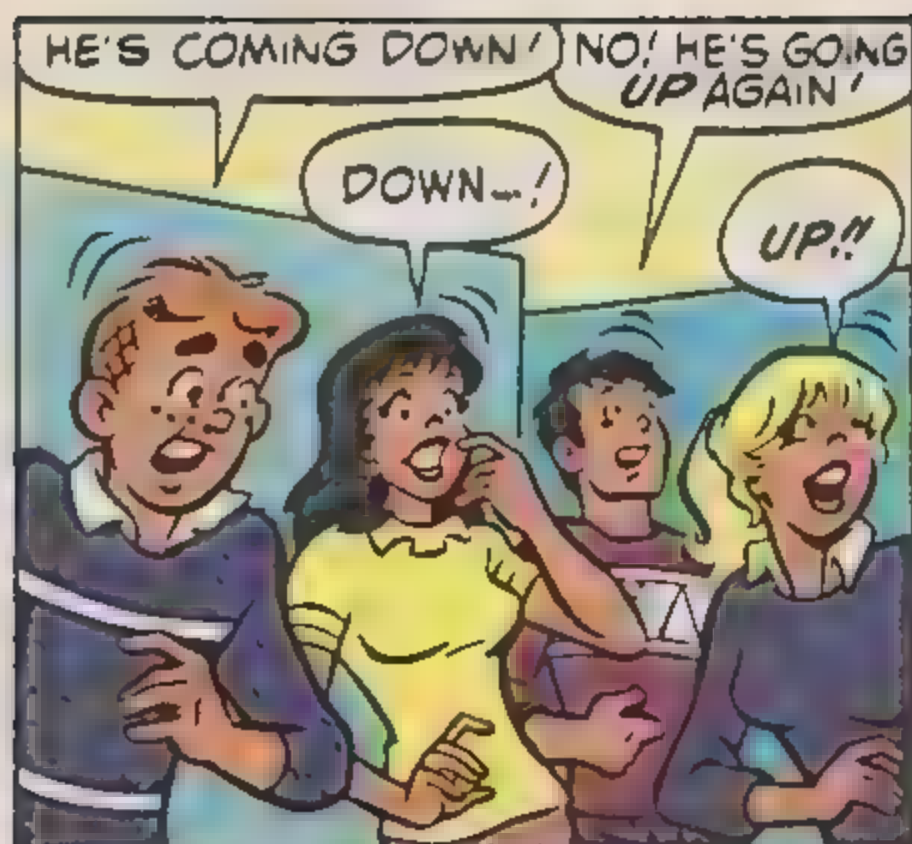
I LIKE CHEMISTRY!
IT'S A REAL FUN CLASS!

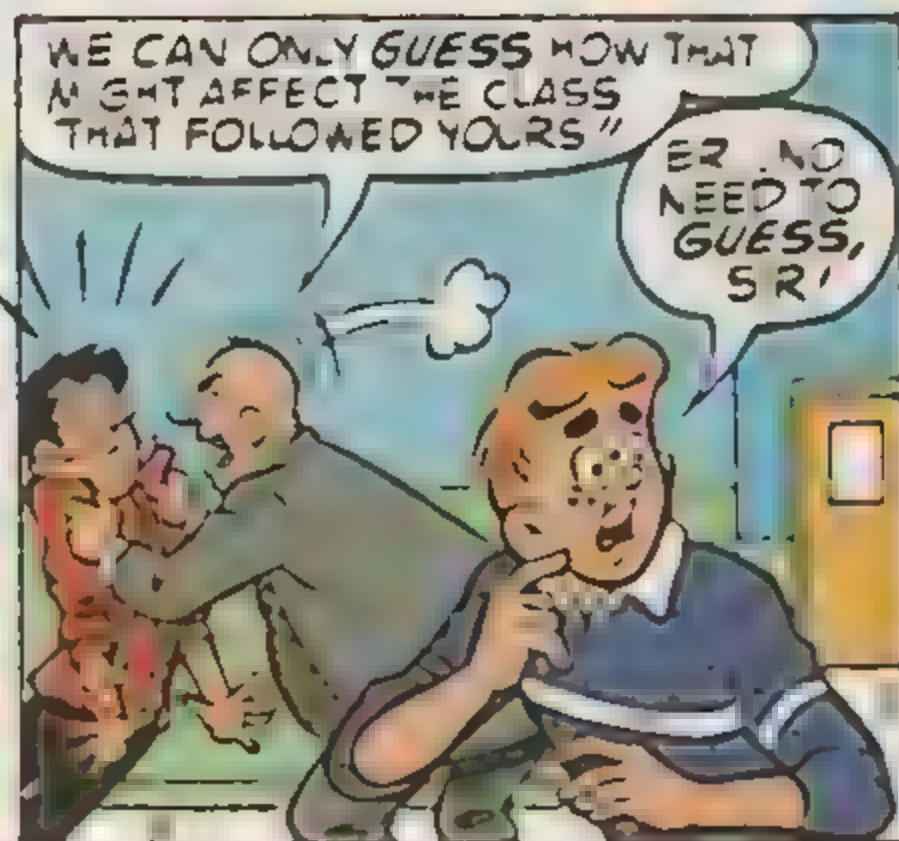
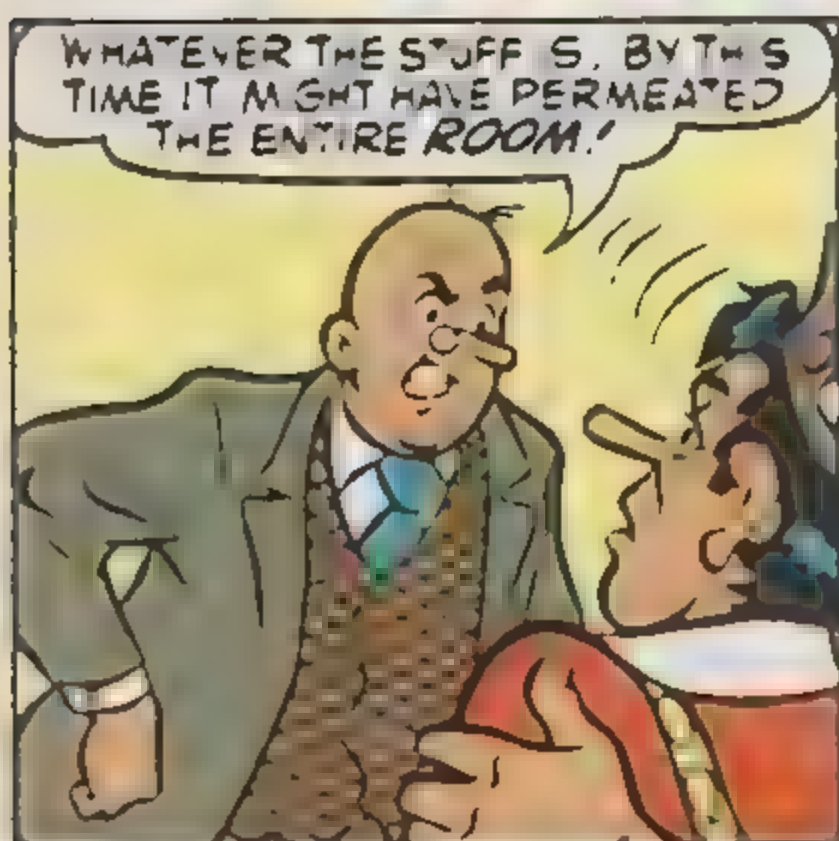
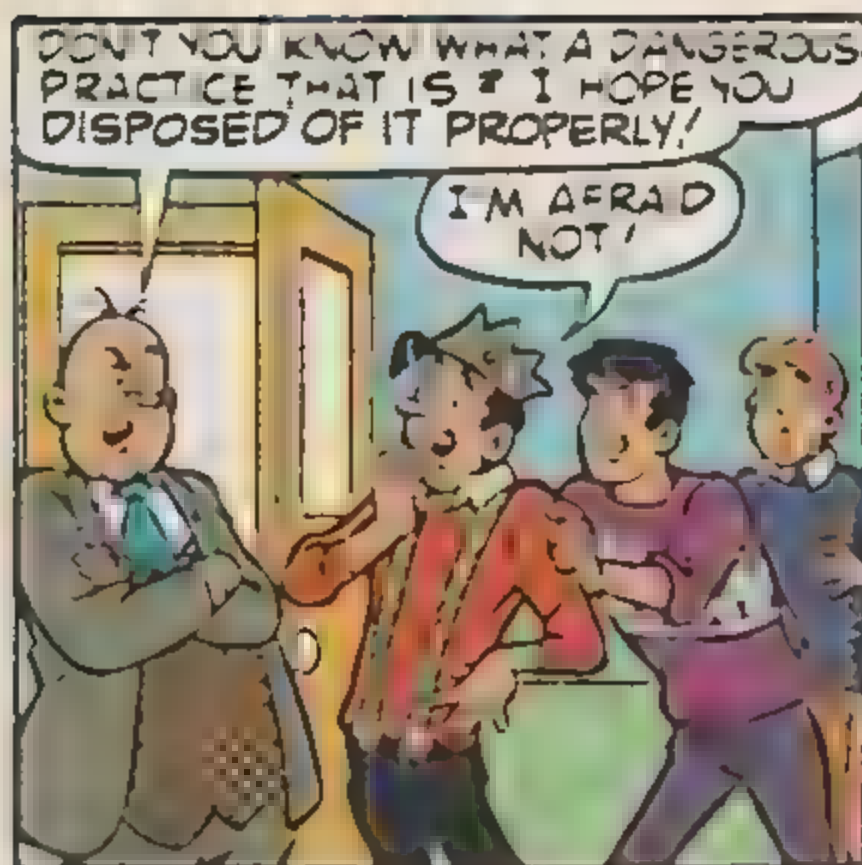
YEAH! THE WAY
SOME OF THOSE
CHEMICALS REACT
IS EXCITING!



OH BOY! SOMETIMES THE SMELL OF
THOSE MIXTURES GIVES
ME INDIGESTION!





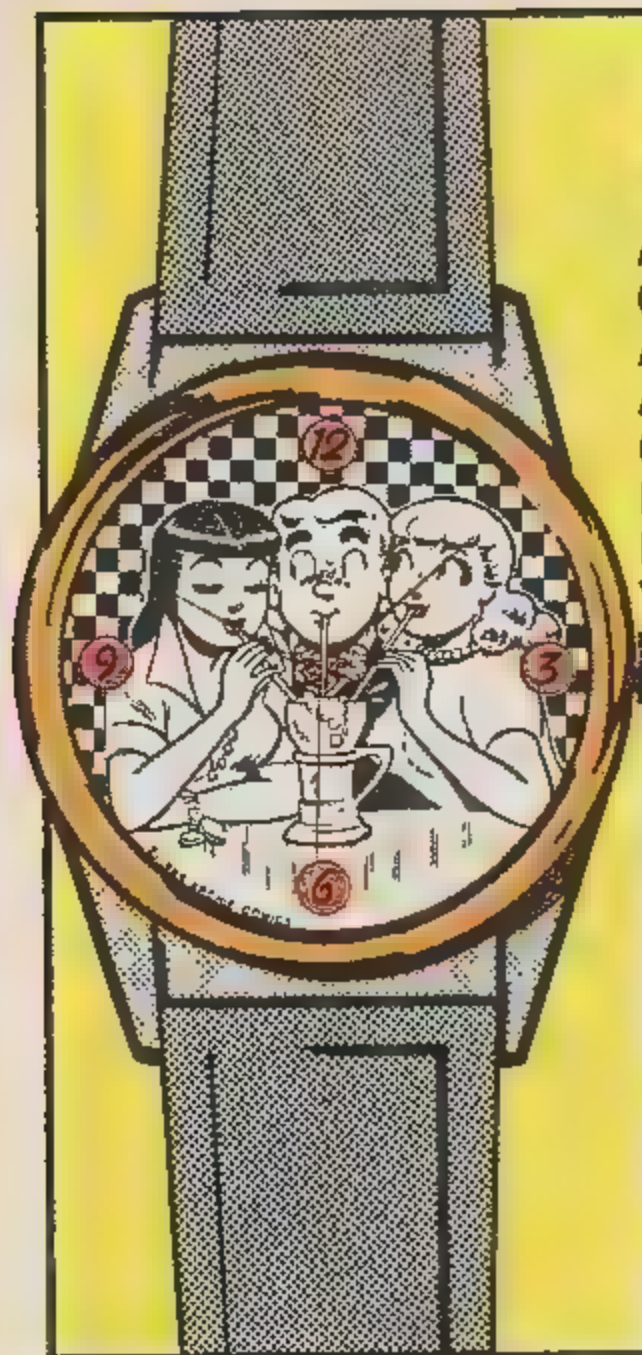


ARCHIE MUST BREAK THROUGH THE LODGE'S FORCE FIELD AND RETRIEVE THAT LOVE NOTE MEANT FOR BETTY BEFORE VERONICA CAN READ IT. FIND OUT THE DRAMATIC CONCLUSION TO THIS STORY IN ARCHIE 3000 #13 (on sale March 19, 1991)

Archie. WATCH

ALWAYS BE AHEAD OF TIME - WITH THIS HIGHLY CRAFTED QUARTZ WATCH. JUST IN TIME FOR ARCHIE'S 50th ANNIVERSARY. FEATURING ARCHIE, BETTY & VERONICA IN THEIR MOST CLASSIC POSE. THIS WATCH WILL APPEAL EQUALLY TO THE SERIOUS COLLECTOR & YOUNG FAN -- TO BE CHERISHED HOUR AFTER HOUR, YEAR AFTER YEAR.

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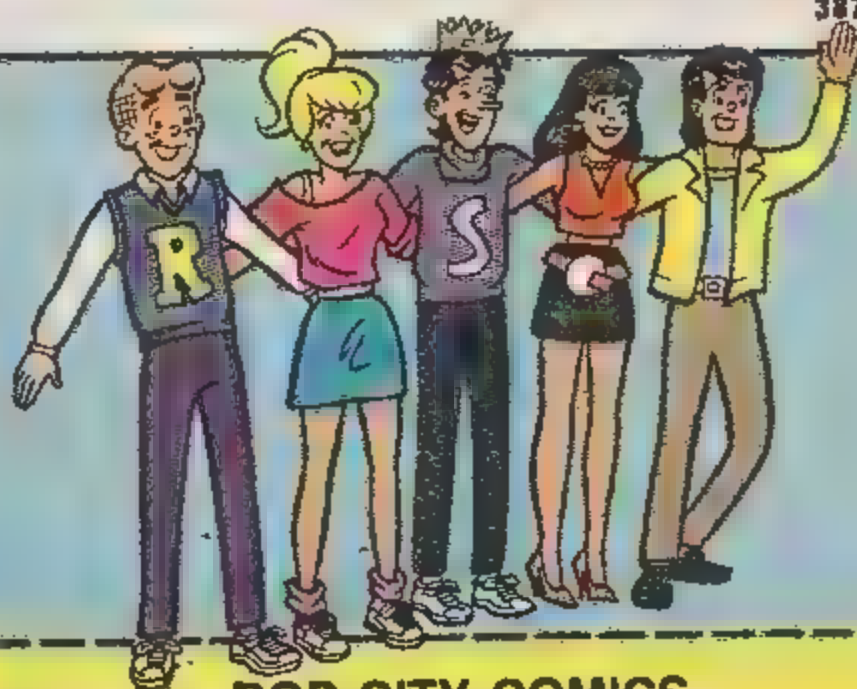
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PLEASE ALLOW 2-4 WEEKS DELIVERY.

Archie. BENDABLES

AMERICA'S OLDEST TEENAGERS RETURN IN A LINE OF BRIGHT BENDABLE FIGURES, FEATURING ARCHIE & HIS PALS IN TRENDY ATTIRE! SEPARATELY OR TOGETHER THESE BENDABLES, TWIST, STAND, SIT, AND RECLINE. THEY APPEAL EQUALLY TO THE SERIOUS COLLECTOR AND PLAYFUL CHILD. EACH BENDABLE STANDS APPROXIMATELY 6 INCHES TALL. YOU'LL WANT TO COLLECT THEM ALL!



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MAIL TO:

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FRAMINGHAM, MA 01701

Please send me the following Figures at \$4.95 each.

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Enclosed is \$1.00 Postage per Figure

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Offer Expires Dec. 30, 1991

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Archie 50TH

ANNIVERSARY INTERVIEW CONTEST

To celebrate **Archie's 50th Anniversary**, let's find out what Archie has meant to comic book fans through the years. Maybe your Uncle Milt has old Archie comics stored in his attic. Maybe your teacher wrote to the Archie Club page when she was your age. Find out how Archie has affected their lives in the past 50 years! Interview your parents, friends, people you know! Ask as many questions as you like.

Fifty winners will be chosen. Each winner receives a **\$50 prize** and will have their interview published in one of our Fiftieth Anniversary issues on the Archie Club News Page.

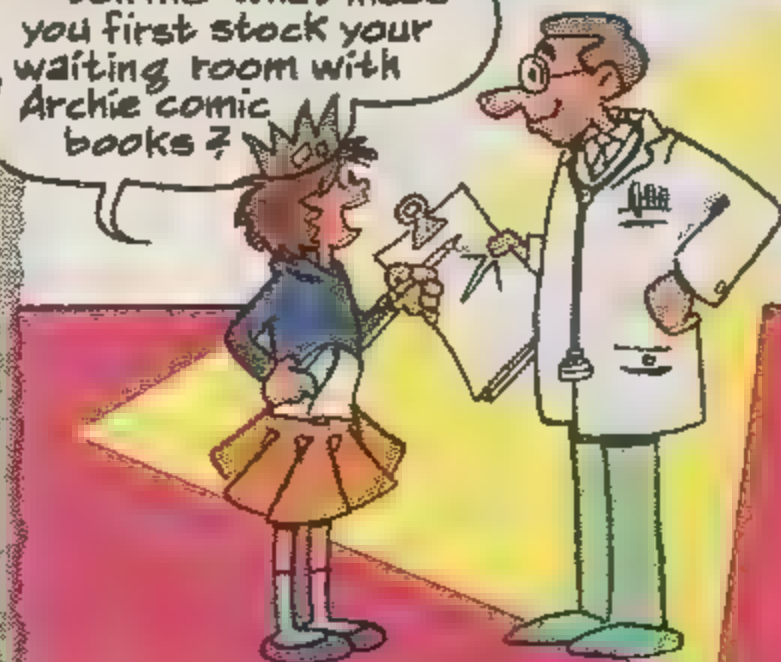
RULES: Relax, you don't have to be an Archie Fan Club Member to enter this contest. Decisions by the judges are final. Winners will be notified by mail. All interviews should be 300 words or less. All entries must be received no later than July 31, 1991. Be sure to include your name, address and age with your entry.

GOOD LUCK!

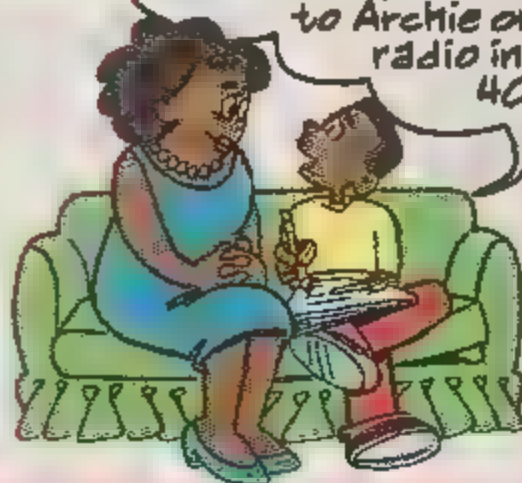
send to:

Archie's Interview Contest
c/o Archie Comic Publications, Inc.
325 Fayette Ave.
Mamaroneck, NY 10543

So, Doc,
tell me-what made
you first stock your
waiting room with
Archie comic
books?

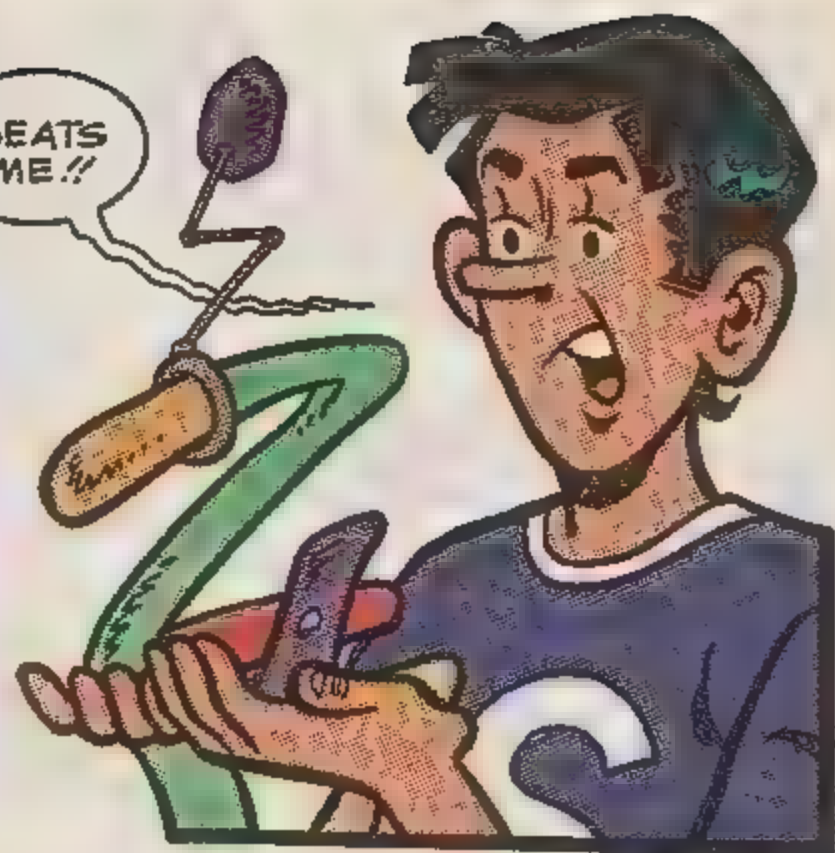


Aunt Esther! You mean
to tell me you listened
to Archie on the
radio in the
40's?



Jughead®

BEATS ME!!



MAYBE IT'S A... NO... IT'S A... **RATS!** I DON'T KNOW WHAT IT IS! TRY TO FIND OUR LIST OF POSSIBILITIES IN THE WORD SEARCH! LOOK UP, DOWN, FORWARDS, BACKWARDS, AND DIAGONALLY! THEN, CHECK THEM OFF BELOW!!

F	U	G	I	E	L	K	C	I	N	P	I	R	K
I	G	I	T	H	I	N	G	L	E	T	A	I	H
T	I	F	U	G	I	N	I	E	R	C			
V	E				I	D	N	A	L	A	R		
F	U				R	K	M	E	D	S	T		
T					E	L	I	B	D	A	P		
					M	F	F	O	I	R	I		
					I	M	D	I	N	F	D	N	
					A	A	I	A	N	P	R	G	
					W	H	A	T	S	I	T	N	
H	Z	O	R	P	A	R	I	Z	C	A			
A	R	D	K	A	X	X	A	K	I	L			
L	E	R	I	L	A	R	D	M	B	F			
H	C	Y	L	F	E	L	B	B	O	B			

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☐ BOY
☐ GIRL

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Send me

Kit(s)

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ALL FOR ONLY \$5.00

JUGHEAD!
YOU SHOULDN'T
BE EATING SO
LATE AT
NIGHT!

WHY
NOT, MOM?
I WAS
HUNGRY!

Jughead

Food Fright!

YOU'RE *ALWAYS*
HUNGRY! DON'T YOU
KNOW EATING *BEFORE*
YOU GO TO SLEEP
CAN GIVE YOU
NIGHTMARES?

BURP!
DON'T
WORRY, MOM!
I *NEVER*
HAVE NIGHT-
MARES!

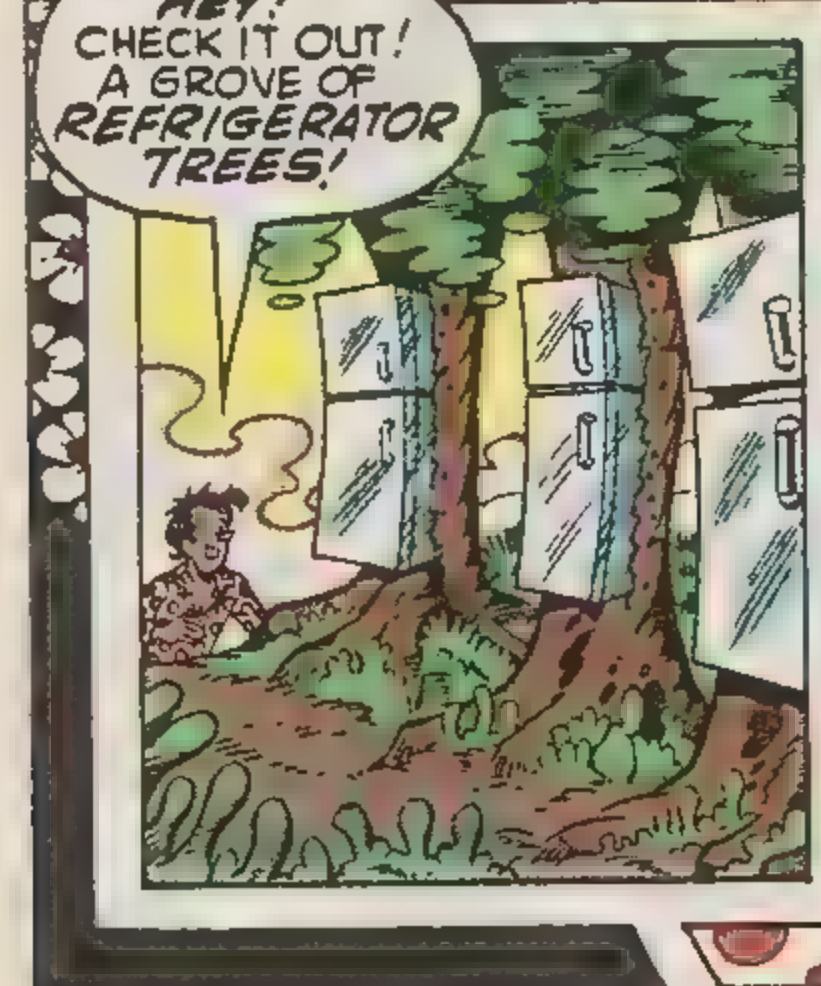
SCRIPT:
M. PELLOWSKI
ART:
R. LINDSEY

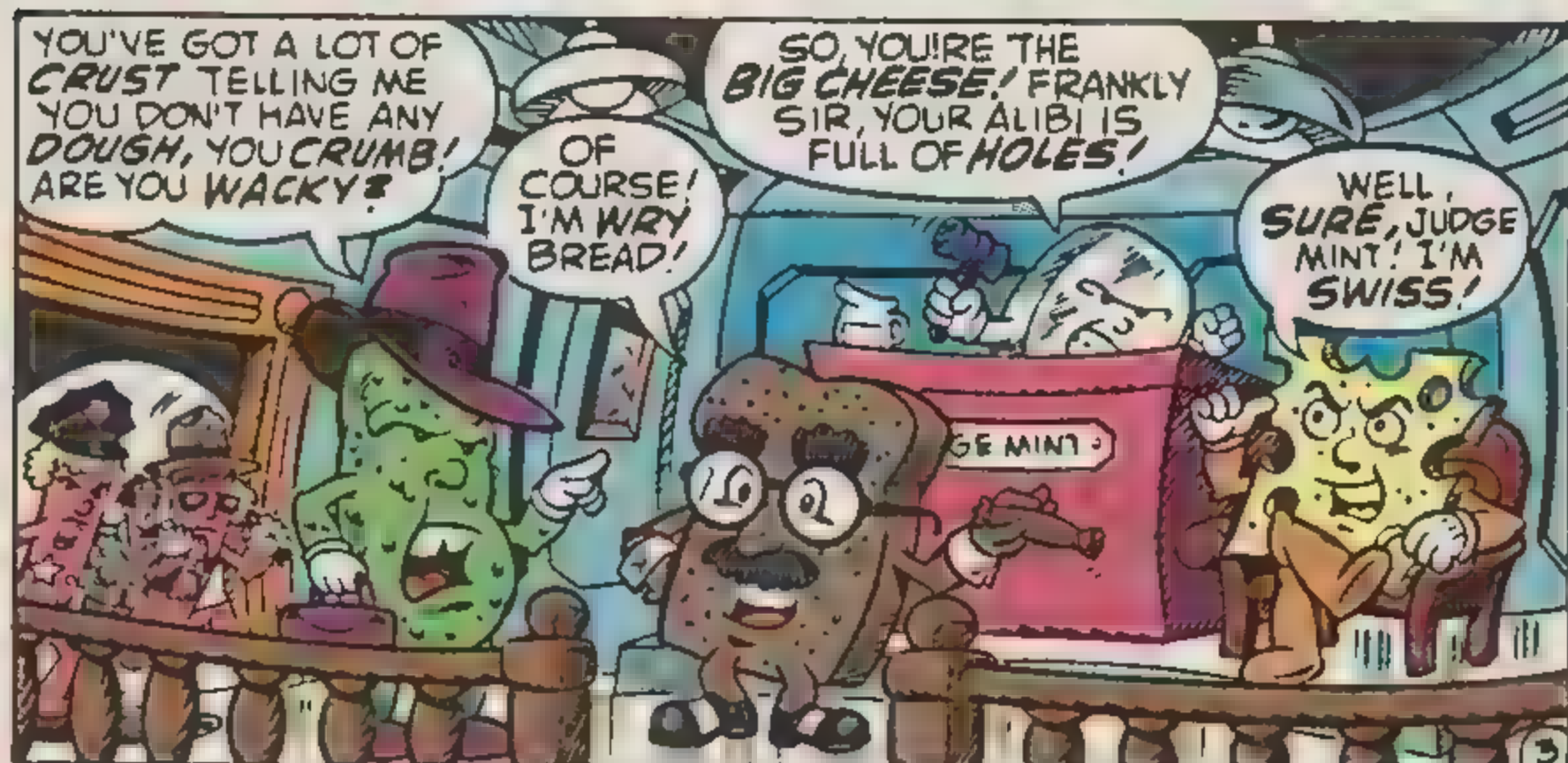
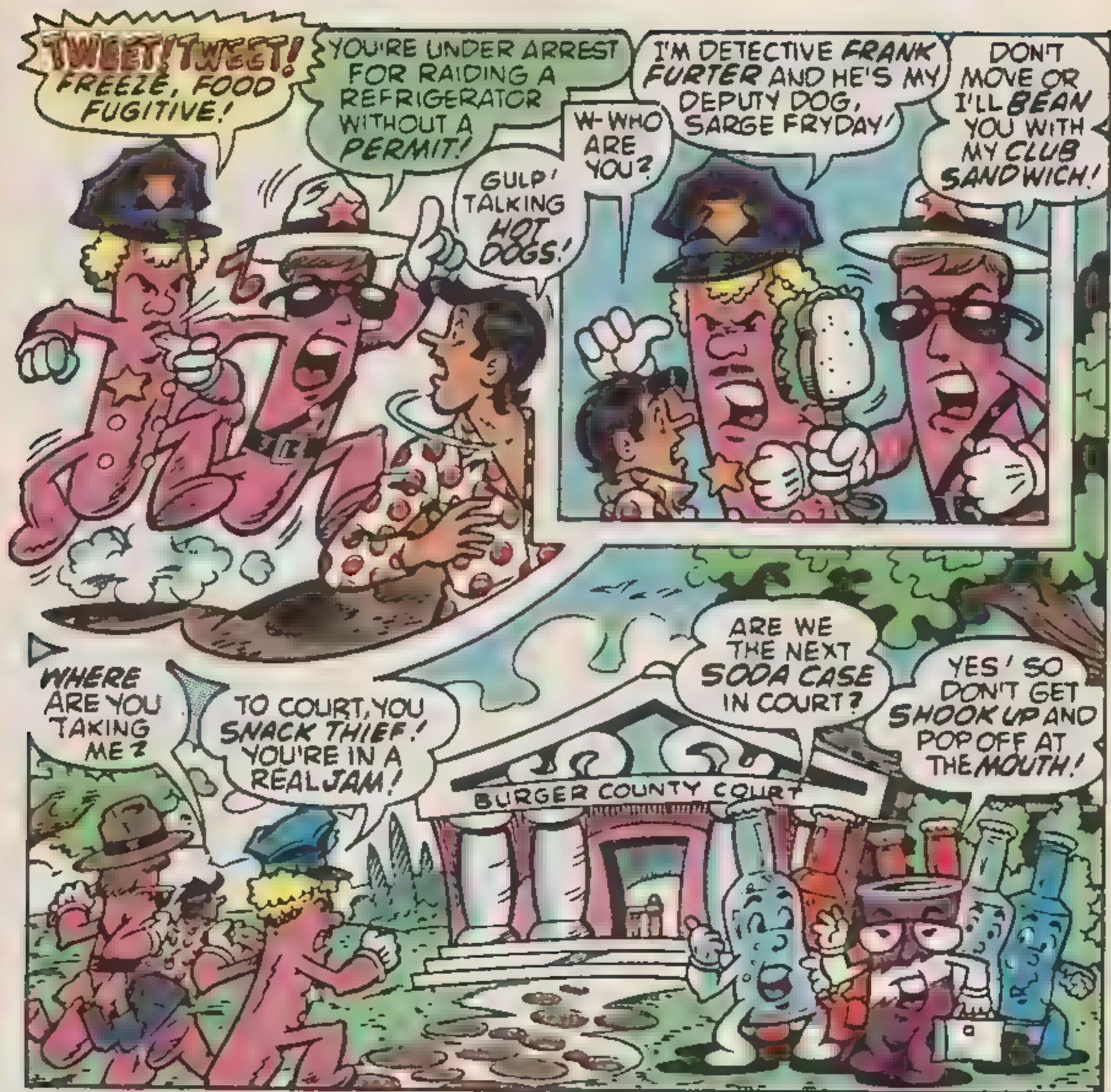
INKS:
J. D'AGOSTINO

NOW THAT
I'VE HAD A
MIDNIGHT SNACK, I
CAN GO TO BED AND
PEACEFULLY DREAM
ABOUT *BREAKFAST!*

GOOD!
LET'S GET
TO *SLEEP!*
WE'LL CLEAN
THIS UP IN THE
MORNING!

CAN THE TURTLES, AND THE MUTANIMALS, SAVE THE WORLD FROM THE EVIL PLANS OF NULL?
THE TERRIFIC TEAMWORK CONTINUES IN THE MIGHTY MUTANIMALS #2 (on sale April 2, 1991) AND
THE TEENAGE MUTANT NINJA TURTLES #21 (on sale April 9, 1991)





LOOK FOR ARCHIE COMICS & DIGESTS AT ALL WALDENBOOKS, COMIC SHOPS AND AT MOST SUPERMARKET CHECK-OUTS!!



WHAT ARE YOU HERE FOR?

I WAS CAUGHT HANGING AROUND WITH A BAD BUNCH!

SAY, WHAT KIND OF FOOD ARE YOU?

I'M NOT FOOD! I'M HUMAN AND I'D LIKE TO GET OUT OF HERE!

HEY, YOU! YOU'RE NEXT!

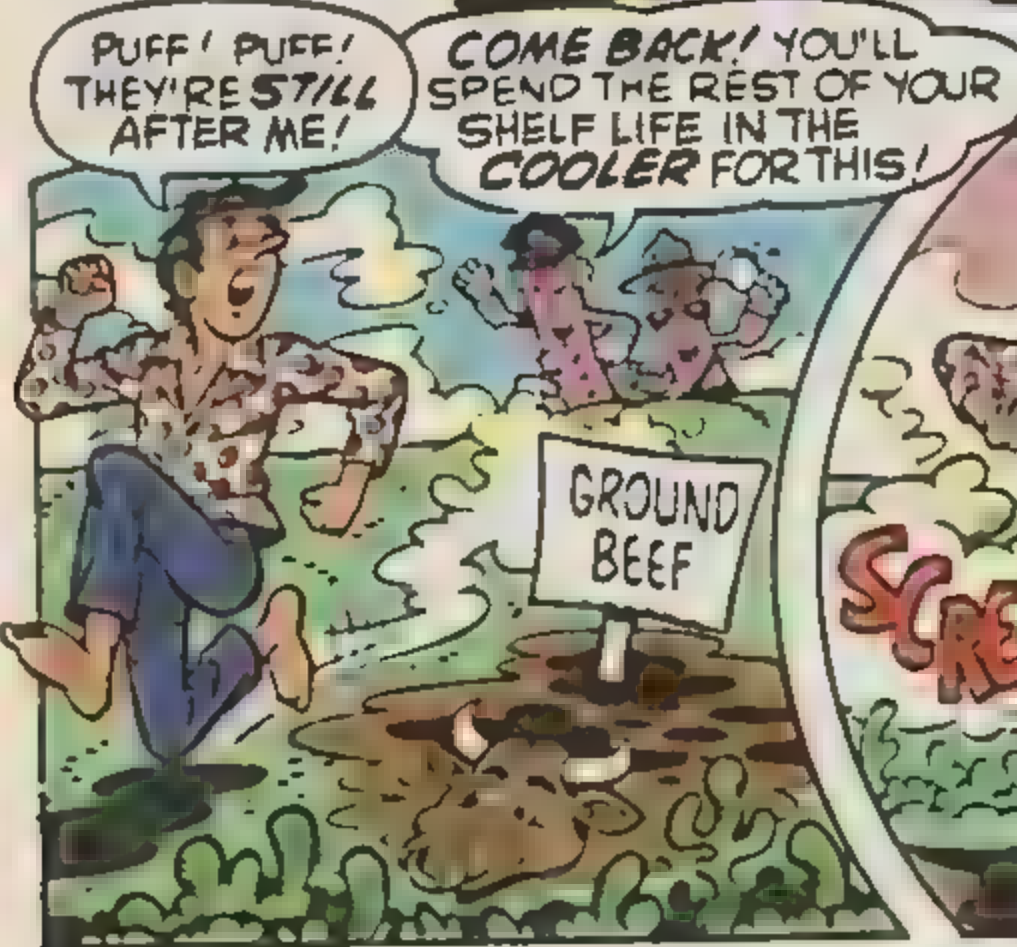
I LIKE YOU, BANANA NOSE! I'LL HELP YOU GIVE THOSE GUYS THE SLIP!

NOW! BANANA NOSE! SPLIT! RUN FOR IT!

YEOW! THANKS!



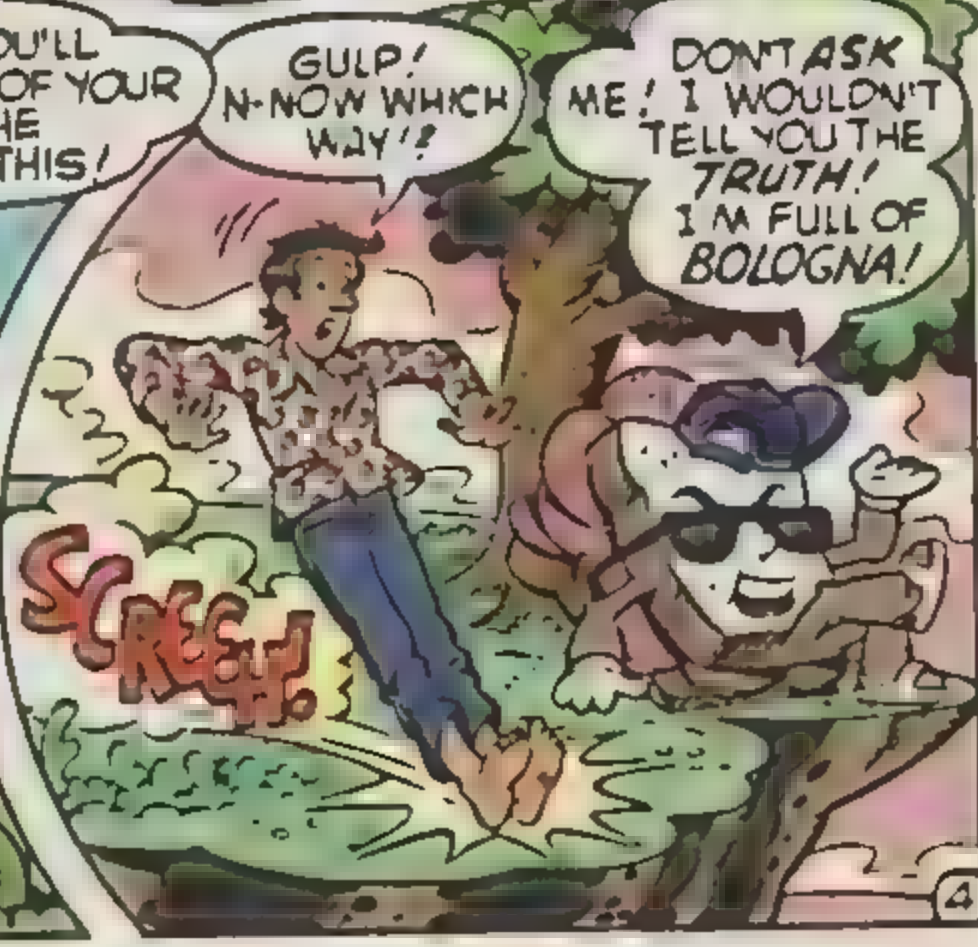
AH-HA! THE OLD BANANA PEEL IN THE PATH TRICK ALWAYS WORKS!



PUFF! PUFF! THEY'RE STILL AFTER ME!

COME BACK! YOU'LL SPEND THE REST OF YOUR SHELF LIFE IN THE COOLER FOR THIS!

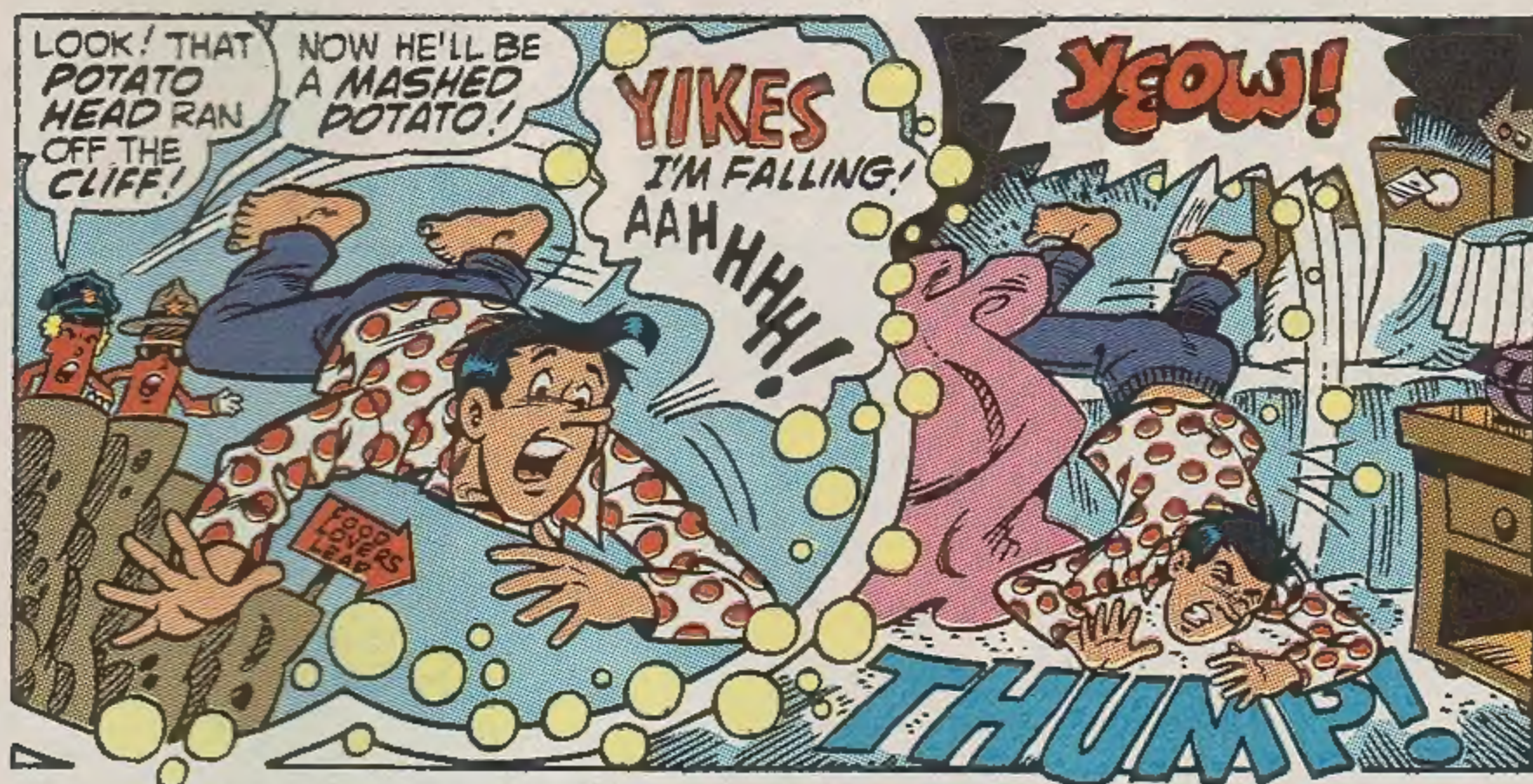
GROUND BEEF



GULP! N-NOW WHICH WAY?

DON'T ASK ME! I WOULDN'T TELL YOU THE TRUTH! I'M FULL OF BOLOGNA!

SCREEW!





CALENDAR OF EVENTS



MAY

4 COMIC BOOK CONVENTION Celebrate Archie's 50th anniversary May 4th & 5th at the Merchandise Mart; 115th and Metcalf, Overland Park, Kansas. Meet Archie's managing editor, Victor Gorelick and artist Dan DeCarlo. Hours are 10 am-6 pm.

6 MUSEUM TOUR The Staten Island Children's museum will be featuring a special Archie exhibit May 6-June 1st. Children will be able to learn how to draw cartoon characters.

Located at 1000 Richmond Terrace, Staten Island, NY. For more info call (718) 273-2060.

JUNE

4 DON'T MISS This special edition of Riverdale High featuring the Camp Fire Boys and Girls. Check your local newsstands, bookstores and comic book shops starting June 4th.

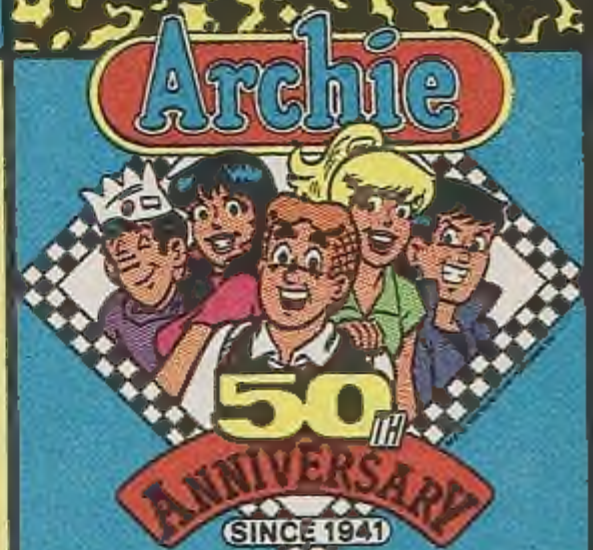

Camp Fire
Boys and Girls



16 MUSEUM TOUR HITS BROOKLYN Starting June 16th and running through July 13th, The Brooklyn Children's Museum will host the travelling Archie exhibit. The museum is located at 145 Brooklyn Avenue, Brooklyn, NY. For more info, call (718) 735-4400.

JULY

4 SAN DIEGO CONVENTION Come join the fun July 4th-7th at the San Diego Comic Book Expo. The Convention Center is at 5th and Harbor Dr., San Diego, California.



Be sure to get a parent/guardian's permission before making any calls! 179/3700

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